

## NYCSSC CURES SPRING FEVER WITH CO-ED SOCIAL SPORTS

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Agency: **Stark Communications**



The New York City Social Sports Club (“NYCSSC”) is here to melt the ice in NYC with two Dodgeball leagues, one Broomball league, and several exciting events. This fun community of young New Yorkers keeps active over friendly social sports games and post game drinks at hot watering holes in Manhattan. This season’s sports include Dodgeball on the Upper East Side and in SoHo, and indoor Broomball in Chinatown. Also included are post-game bar specials and invitations to various social events throughout the season such as the upcoming Spring Fever Flip Cup Tournament on April 14 or the 80’s Prom in June. These atypical events and the adventurous league community allow the NYCSSC to rejuvenate social horizons. Participants can either join a team or register a team of their own.

The fee per person for the entire season (six weeks plus playoffs) for Dodgeball is \$75 and for Broomball is \$75. NYCSSC provides all courts, equipment, referees, American Apparel team t-shirts, and post-game bar specials. For questions, please e-mail [nycssc@nycssc.com](mailto:nycssc@nycssc.com) or call 646-383-8508.

This season’s bar sponsors include the Boss Tweed’s Saloon, American Trash, and Slainte.

WHEN: New York Flip Cup League Launch\*  
(Monthly Charity Event)  
Saturday, April 14, 2007  
2:00-6:00 p.m.

Indoor Broomball, Tuesday Evenings  
April 24 through June 5, 2007  
Spring Dodgeball– Wednesday Evenings, Lower East Side  
April 25, 2007 through, June 6, 2007

Spring Dodgeball–Thursday Evenings, Upper East Side  
April 26, 2007 through June 7, 2007

Note\*: The April 14th flip cup event is the launch of the New York City Flip Cup League. The league will be held on a monthly basis on the second Saturday of every month, and will benefit various charities. The launch on April 14th will benefit the Multiple Sclerosis Foundation, and is co- sponsored by the NYCSSC.

REGISTRATION: Registration is now open for all social sports and is available for individuals, small groups, and teams of 10-14. It includes all game equipment, courts, refs, team t-shirts, and access to beer specials at NYCSSC sponsor bars.

To register a team or as an individual, please go to [www.NYCSCC.com](http://www.NYCSCC.com) and click on the sport of your choice.

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NYCSSC is celebrating its second year of making New York City a friendlier place to live! A top social sports club in New York City, it differentiates itself by offering adult players a relaxed co-ed recreational environment. The league has been featured by numerous members of the media including am New York, Daily News, New York Post, Chicago Tribune, Daily Candy, Village Voice, Time Out New York, NY1, BBC, Fuji TV, and Fox 5 News, and was selected by Shecky's Best of New York 2006 guide. Games are played at various locations including parks and recreational centers in Manhattan and Brooklyn, and sports options include Dodgeball, Broomball, Disc Golf, Floor and Ice Broomball, Touch Football, Ultimate Frisbee, the occasional Capture the Flag, Flip Cup, and bar Air Hockey Tournaments. Teams are casually competitive, with the greater focus on having fun, unwinding, and socializing. In addition to the weekly league, the club also provides all fields, equipment, referees, scheduling, team t-shirts, team administration, and plans non-sports-related social events. Apart from the social league, the NYCSSC also offers corporate team building clinics and social events throughout the year.

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[You can find this press release here](#)