

## Imperiali Inc. Announces Convertible Loan Talks

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West Palm Beach, FL – April 9, 2007 – Today, after long hours of management meetings regarding the company's recent activity, Imperiali's Investment Advisory Committee has been brought an additional request from management to change the company's current capitalization process.

As the sun was rising in the early hours of the morning, the management of Imperiali Inc. decided that the company should consider closing the offering of its equity to potential investors.

Management felt that it would be better serving its shareholders by considering a convertible loan instrument for additional capitalization.

This new proposal was brought on by the company's recent sale and spin-off negotiation for several of its assets in the areas of public relations and media, search engine, online education, and telecommunications. Those assets are currently under a valuation analysis.

Imperiali management has recommended a convertible debt offering with an ERISA ( Employee Retirement Income Security Act) qualified document, that would enable pension funds and private equity funds to loan capital to Imperiali, at a proposed 6% interest rate , with a conversion option of approximately \$7.00 a share.

This suggestion will give the Imperiali Inc. Investment Committee the ability to further analyze the recommendation of its current and future asset spin-offs, which could have a significant impact on the company's overall valuation.

The announcement of the new capitalization proposal indicates that management is looking to safeguard its equity for the benefit for the shareholders.

Management feels that such a proposal would position the company for a major equity offering, at a later date , at a price per share that would be more suitable and feasible to accurately reflect value, after all the company's proposed sales and spin-offs are complete.

In addition, management feels that the \$7.00 convertible price from its loan request may be easily justified. In some cases, the lenders would convert based upon the potential future of Imperiali's growth.

Management has also recommended that additional assets of Imperiali should be looked at the same way that the recent assets are being considered to be positioned.

This process would be a timely development that would focus the Investment Committee and the Imperiali Inc. Board of Directors on the collective balance sheet, asset evaluation, and investment offering of the company

\*\*\* This release has been created by i1connect, an independent news agency.\*\*\*

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