

Weekends At Renaissance Austin Hotel Now Include Shopping Bonus As Part Of New Luxury Package

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Press release from: [eMergent Marketing at Brulant](#)



(AUSTIN, TX) –April, 2007 – The Renaissance Austin Hotel now offers guests a weekend of luxury with a shopping bonus, as part of their “Shoes, Bags, and Beds” package. Beginning April 1, 2007, guests who book a weekend stay at the 492- room hotel get to take advantage of super savings at the hotel and terrific shopping at the upscale stores in the area.

The new Austin hotel package is offered at \$179 per night and includes: deluxe guest room accommodations, complimentary Starbucks® coffee for two, complimentary valet parking, and a \$50 gift card (per night’s stay) to be utilized for shopping at Saks Fifth Avenue or any of the Arboretum shops – all within walking distance of the hotel.

“This is a terrific package for our guests while also providing them with an outstanding value,” commented Rob Gillette, General Manager of the Austin, Texas hotel. “Not only can they take advantage of our great hotel amenities, but they also get the upscale shopping and entertainment we have available right here in our own back yard”.

The “Shoes, Bags and Beds” package will be available during spring, summer and fall. The shopping areas are located near the hotel, and the Arboretum shops offer guests a choice of several national retail chains and upscale shops for a unique selection of shopping and entertainment.

Guests of the luxury hotel in Austin can also experience a heightened level of luxury surroundings when they visit the hotel since it just completed multi-million dollar renovations. The changes now lend to a more high-tech and high-touch feel for guests at this truly authentic and upscale 10-story atrium hotel. The new upscale Internet café, @ustinbytes, offers a variety of foods and beverages during the day including: Starbucks® coffee, gourmet coffees, specialty wines and beer, fresh-baked pastries, fresh pizzas and sandwiches, select cheeses, snacks, and gourmet desserts. The cyber café projects an “eat.drink.connect.” methodology. Wireless service is available for guests in the open “great room” atmosphere where computers are set up in workstations with a private, yet relaxed environment. The hotel also has a new state-of-the-art fitness center with the latest equipment, and a new bedding package which includes plush pillow-top mattresses and a 300-count linen package. The hotel’s Austin restaurant, Banderas – A Texas Bistrot, serves three meals daily featuring a Texas-style Hill Country cuisine. Wireless internet service is also available in the public areas, meeting rooms and guest rooms of the hotel.

As a recipient of several esteemed awards and ratings over the past years, including the prestigious Gold Key Award by Meetings and Conventions magazine for ten consecutive years, the AAA Four Diamond Award® for ten years with the last three consecutively, the International Special Events Society (ISES) Austin Chapter Host of the Year, and the corporate Savvy Service Award for North America, the Renaissance Austin Hotel provides outstanding accommodations and Savvy Service to its guests.

About the Renaissance Austin Hotel

The recently renovated Renaissance Austin Hotel is located just 11 miles or fifteen minutes from downtown, nestled in the scenic hills of northwest Austin and a gateway Texas Hill Country hotel. This luxury hotel in Austin is the cornerstone to the

upscale entertainment complex, the Arboretum, a 95-acre park-like setting filled with over 80 shops, boutiques, restaurants, movie theaters, walking and jogging paths. Complemented by 60,000 sq. ft. of function space and the Austin restaurant, Banderas, the hotel is an attractive destination for both business and leisure travelers. For more information, visit www.renaissanceaustin.com.

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[You can find this press release here](#)