

MERCIAN LABELS LAUNCHES ANTI MICROBIAL LABELS TO LIMIT MSRA SPREAD IN HOSPITALS

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Mercian Labels has launched a new range of anti microbial self adhesive labels to combat the spread of hospital acquired infections such as MRSA.

The new labelling range uses TenzaGuard[®] to inhibit the growth and spread of bacteria on labels, allowing optimal hygiene conditions to be preserved. Labels are currently used in many different hospital and pharmaceutical labelling applications where bacteria can easily contaminate and spread from surface to surface. The new range of anti microbial labels include active ingredients in the anti-microbial face material that are 99.9% effective in limiting the growth of MRSA, C-Diff, Listeria, E-Coli, Salmonella and a range of other harmful bacteria.

The active ingredient is inorganic (silver, a proven anti microbial) and bacteria are highly unlikely to become immune to the product. It is also harmless to humans and animals and safe to use in all environments. Extensive testing has shown that the effectiveness of the coating does not diminish significantly with time or handling, meaning that the labels will retain their anti microbial properties for the life of the label itself.

Dr Adrian Steele, Managing Director of Mercian Labels believes that anti microbial labels are a highly cost-effective solution to the spread of hospital borne infections. "There is now a proven solution to anti microbial labelling, giving peace of mind to organisations responsible for labelling of medical devices and consumables. This is another proven tool in the battle to beat the spread of hospital borne infections"

Further details of the product range can be obtained at www.selfadhesivelabels.com/anti-microbial-labels.html

Mercian Labels Ltd are the UK's specialists in anti microbial labels www.selfadhesivelabels.com/anti-microbial-labels.html

For further information please contact adrian@selfadhesivelabels.com

Mercian Labels Ltd, Watling Street, Cannock, WS11 0BD, UK 44 870 060 6491 www.selfadhesivelabels.com

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