

## direct/ CGC: New product information website concerning allergy therapy

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Press release from: [CGC - Cramer Gesundheits Consulting GmbH](#)

Allergy information for Patients in six different languages at [azelastine.info](http://azelastine.info)

MEDA Pharma, headquartered in Solna, Sweden, has established a new informational website for patients concerning allergy therapy with the active ingredient Azelastin (i.e. in Allergodil® akut).

Patients can acquire useful information about allergies -the symptoms, the different options of treatment and helpful information about Azelastin - a wide variety of interesting and helpful information is offered at [www.azelastine.info](http://www.azelastine.info).

Currently the information portal is accessible in English and German with four further language versions (French, Spanish, Italian and Swedish) to be coming soon.

Up-to-date press releases, links to websites from various organisations, associations, and patient groups round off the website. Members of the academic press can access a password-protected site with current press releases.

Azelastin Website:

[www.azelastine.info](http://www.azelastine.info)

Screenshot

[www.directnewsroom.de/servlets/LoadBinaryServlet/1861066/...](http://www.directnewsroom.de/servlets/LoadBinaryServlet/1861066/...)

Meda is one of Europe's leading specialty pharma companies, with focus on marketing and market-adapted product development. Long-term partnerships and acquisitions are fundamental factors in its strategy. Meda is represented in 24 countries and has 900 employees in marketing and sales.

983 characters (with spaces and heading)

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