

## XING releases API preview

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Press release from: [OPEN Business Club AG \(XING\)](#)

Hamburg, March 23, 2007 - OPEN Business Club AG has launched a closed API preview for its global business networking platform XING ([www.xing.com](http://www.xing.com)). The XML based interface is designed to allow other programs to interact with the XING system. When the API is completed an open beta-phase is planned for later this year.

XING is making an API (Application Programming Interface) available as a web service for XING members to have secure access to their data through other tools and applications. The ability to combine information from their XING profile with existing content from other applications (so-called mashups), will give users greater individuality and freedom, adding considerable value to their XING membership. In addition to web-based services, API also makes it possible for users to use browser plugins or desktop applications, such as Microsoft Outlook and Lotus Notes or Customer Relationship Management (CRM) programs from SAP, Siebel or salesforce.com. The possibilities are virtually endless and remain attractive after data security and protection have been taken into account.

A release date for the API will be announced following testing. By providing an API, OPEN Business Club AG is paving the way for future development of the XING platform together with the creativity of external providers around the world. Business networking on the Internet is being taken to a higher level.

### About XING:

XING makes your professional network an active part of your life. Far more than a directory of business contacts, XING enables its members to discover professional people, opportunities and privileges through its unique discovery capability and advanced contact management tools.

With the successful IPO of XING as the first Web 2.0 company to go public in December 2006, OPEN Business Club AG has had a long-term impact on the social networking trend amongst professionals. By focusing on the target group “business people worldwide”, the Company is able to offer tailored features, thereby making networking and contact management simpler. Besides Headquarters in Hamburg (Germany), OPEN Business Club AG is also represented with offices in Beijing (China) and Zurich (Switzerland).

### Press Contact:

Daniela Hinrichs  
OPEN Business Club AG  
VP Corporate Communications  
49 40 419131 19  
[daniela.hinrichs@xing.com](mailto:daniela.hinrichs@xing.com)

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