

Cinema Buffs Begin to Prepare For the Cannes Film Festival; the 'Granddaddy of All Film Festivals'

Date: 03-15-2007 04:15 PM CET

Category: [Arts & Culture](#)

Press release from: [EuroBookings.com](#)



After a staggering increase in web traffic and hotel bookings last year by visitors to the May Cannes Film Festival in France, EuroBookings.com ([eurobookings.com](#)) urges travelers to book hotels and travel arrangements early.

“In May 2006 we saw an enormous increase in searches for Cannes hotels in France due to the Cannes film Festival which is getting more and more popular among travelers,” says Stillekens. The staff expects a similar response this year and has already begun to see an increased amount of website traffic to France hotels near the festival as the event nears.

Called the “Granddaddy of all film festivals” by Hollywood Reporter, the Cannes Film Festival draws a starlit crowd from around the world. “Cannes is an important opportunity for European film producers. Getting a film recognized at the Cannes Film Festival can launch a new producer’s career almost instantaneously. And because there has been a mounting interest in recent years in films made outside of Hollywood, Cannes has become a main attraction to film stars around the world,” says Stillekens.

The event takes place in the "Palais des Festivals" in the upscale Mediterranean city of Cannes. EuroBookings.com offers hotel information and discount booking capabilities for 114 hotels within the city of Cannes. Stillekens says that the Ritz Carlton is the premier hotel to book during the Festival and a celebrity hot spot. Three other popular France hotels within close proximity of Palais des Festivals de Cannes that fill up fast are Hotel 3.14 (0.7 km from Festival) the Cannes Festival Hotel (3.4 km), and the Azurene Royal Hotel (0.4 km).

“There is no such thing as booking too early for Cannes. If you’re not a celebrity, media representative, or a filmmaker, but still want to be close the action, the best way is to secure a hotel in the center of the action,” Stillekens says.

The Festival itself is reserved only for filmmakers and cinema elite, but buzz within the city is in full force throughout the event. Tourists can get close to the action by attending red carpet events, by frequenting popular hotel bars such as the Bar des Celebrities, and by shopping in some of Cannes many high end boutiques.

EuroBookings.com offers reservation to 3,729 France hotels [www.eurobookings.com/france-fr/reservations-cannes-hotels...](#) in total. To help travelers make more educated decisions about the hotel stay that will best enhance their experience, EuroBookings.com offers Cannes visitors tools for sorting France hotels by proximity to the event along with customized street maps of the hotel’s location in relation to the Palais des Festivals. “With an event like this, the location of the hotel will define the overall experience. According to customer reviews from past year’s Cannes Film Festival attendees, staying close

to the action makes for a much more exciting and enjoyable experience.”

About EuroBookings.com: EuroBookings.com is a Holland-based travel and tourism company that offers deep discount rates on France hotels other popular European hotel destinations. Per it's commitment to its customers and the traveling community, EuroBookings.com offers translation in 13 languages, and charges no reservation fees, no cancellation fees, and no advance payments for trip planners.

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