

DISNEY SIGNS ACCLAIMED DIRECTOR SHANE DRAKE TO SHOOT NEW CHEETAH GIRLS MUSIC VIDEO

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Los Angeles, CA (March 5, 2007)— Utilizing his ground-breaking visuals and imaginative presentation, Shane Drake, an MTV award-winning music video director, is rapidly progressing his career in the music video industry. Drake formally announced today that Disney has signed him on to direct their new Cheetah Girls music video for the new single “So This Is Love.” The video is shooting in two separate Los Angeles locations on March 6, 2007.

This promising pop collaboration merges Drake’s unrivaled creative and stylish visions with the Cheetah Girls’ increasingly admired brand. Garnering an impressive résumé, Drake’s unfailing achievements are placing him as a leader in music video entertainment through ingenious storytelling abilities, artistic vision and artistry.

Drake shared, “I am planning to creatively embrace Disney’s family quality, while glorifying the Cheetah Girls as teen sensations. Capturing each girl both individually and as a group, I will showcase their electric performance as a unit, as well as highlight the wonderfully welcoming quality of their personalities. The hope is to further enhance the group’s identity as a powerhouse triple-threat group, but also offer the viewers introspection into the heart and soul of each girl.”

In order to keep the video dynamic, Drake plans to have the Cheetah Girls shoot their track in two undisclosed Los Angeles locations in one full day. He adds, “Juxtaposing the relaxing atmosphere of a real world environment with that of a glamorous staged event, I plan to have the video flaunt the girls as relatable yet fabulous. The images in every shot will stand out as magnificent displays of cinematic grandeur, capturing every nuance of the girls’ personality and dance routines.”

To further validate Drake’s omnipresence in the music video world, his most recent video for Say Anything’s new track, “Wow, I Can Get Sexual Too” is set to debut on MTV’s TRL Monday, March 12, 2007.

-30-

Mastermind, Shane Drake, has directed brilliant music videos for noteworthy bands such as Gym Class Heroes, Fall Out Boy and New Year's Day. However, Drake is best known for his videos for Panic! At the Disco. In 2006, he received MTV's highest honor of "VIDEO OF THE YEAR" for Panic! At The Disco's "I Write Sins Not Tragedies." Constantly striving to expand his abilities, Drake has crossed into multiple genres' including rock, pop, and hip hop with his video for Trick Daddy's "Bet That."

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