

Contract Cleaning UK

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In this new report, MSI analyses the UK contract cleaning market for a five year review period (2002-2006) and a five year forecast period up until 2011. Our regular clients asked us to produce a detailed market study, and this is what you will find here: a report without any unnecessary padding, with clear graphics, giving a unique analysis of the contract cleaning market.

The UK Contract Cleaning market has been analysed and segmented as follows:

- The contract cleaning market by type of cleaning:
 - standard
 - specialised
 - complimentary services
 - windows & glass facades

- The contract cleaning market by end user, & by % outsourced:
 - offices
 - retail
 - industry
 - education
 - healthcare
 - public buildings
 - leisure
 - transport
 - residential buildings

- The contract cleaning market by type of cost:

- labour
- material
- machines & equipment
- NI Costs
- training
- other

- The contract cleaning market by type of service:
 - several sites
 - one site

- The contract cleaning market by type of contract:
 - regular
 - occasional

- The contract cleaning market by type of service provider:
 - private sector (contract cleaner, facilities manager)
 - public sector DSP's

- The contract cleaning market by type of customer:
 - building occupier
 - facilities manger

- The contract cleaning industry by:
 - Number of companies
 - Companies by size of turnover
 - Employment by type of employee

- This report also contains:
 - SWOT Analysis
 - Market Shares for the leading players in the market
 - Pricing strategies
 - Marketing Mix analysis (product, price, promotion, place)
 - Profiles of 17 leading players

MSI Marketing Research for Industry is an independent market research company, which provides original research for business and industry, with emphasis on specialist industrial and business-to-business market coverage. The major sectors include building & construction, healthcare, environmental, security & heating, service markets...By providing qualitative and quantitative information, MSI reports are designed to assist companies and industry bodies with market planning, competitor analysis, benchmarking and forecasting.

MSI Marketing Research for Industry
Christine Ritz
Tel: 0044 1244 670 731

Mail: christine@msi-marketingresearch.co.uk

MSI Marketing Research for Industry
Viscount House
River Lane
Saltney
Chester
CH4 8RH
Great Britain

[You can find this press release here](#)