

IOL Broadband, India selects MagnaQuest for its IPTV Project

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(EMAILWIRE.COM, February 28, 2007) Highlights: 1. MagnaQuest Technologies signs up with IOL Broadband Ltd., India to deploy its Customer Management & Billing solution MQSubscribe™ for IOL Broadband's IPTV project.

2. Integrations with network elements for provisioning, rating & billing of multiple services delivered over IP.

3. MQSubscribe™ to be used to bill value added services like video on Demand, VoIP services over its IP network, apart from the billing of regular services.

Hyderabad, India – MagnaQuest is pleased to announce that its Convergent Customer Management & Billing (CMB) solution, MQSubscribe™ has been selected by IOL Broadband, India for its subscriber billing, inventory and customer care operations. This contract encompasses IOL's service deployments on their own network and deployment of Content Delivery Network (CDN) for MTNL & BSNL.

IOL has launched IPTV services including broadcast TV, video on demand, broadband Internet, as part of its CDN project with MTNL. IOL intends to launch such services in several cities in India. MagnaQuest would work on all IOL deployments in India.

MQSubscribe™ will support IOL's projected subscriber growth and launch of new value added services. To start with MQSubscribe™ would be deployed integrated with SeaChange's Video on Demand middleware chosen by IOL.

Vijay Debbad, Managing Director, MagnaQuest said "I am glad that we have bagged the first project in the emerging domain of IPTV. The specialized knowledge we gained over the experience of implementing solutions for Triple Play services including Video and Data and VoIP domains, has enabled us to get here. We look forward to a very long association with IOL Broadband."

MagnaQuest is exhibiting its world-class Convergent Customer Management and Billing solution, MQSubscribe™ and its capability to handle IPTV billing and mediation during IPTV World Forum, London, 5-7 March, at Stand No 115.

About MagnaQuest: MagnaQuest Technologies is a leading global customer care and billing solution provider for the video, data and content service providers. With customer installations worldwide spanning Europe, Africa, South East Asia, Middle East and India, MQSubscribe currently serves millions of Subscribers in over 20 countries across the globe. It is based out of India with offices in Malaysia and USA. For more details please visit www.magnaquest.com

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