

## GeoPoint Adds to Leadership Team: Kevin Dooley and Steven Carlton

Date: 02-28-2007 04:18 PM CET

Category: [Media & Telecommunications](#)

Press release from: [GeoPoint Systems, Inc.](#)



Rochester, NY, February 26, 2007 – GeoPoint Systems, Inc., a leading provider of location-based information to cell phones and other portable devices, announced today that 2 local executives have joined its management team:

Kevin M. Dooley, VP Market Development, is responsible for identifying market opportunities and developing sales strategies to drive success in those markets. Mr. Dooley brings experience from Frontier, Global Crossing, and other entrepreneurial ventures.

Steven Carlton, Director of Technology, is responsible for expanding a product platform focused on speed, scalability and flexibility. Mr. Carlton brings experience as a free-lance designer and other technology ventures.

“GeoPoint continues to grow and leverage the great resources available in the Rochester-market”, said Thomas Dunne, GeoPoint Systems President and CEO. “We are thrilled to bring Kevin and Steven aboard to help us reach our goals”.

GeoPoint is a leading provider of location-based information solutions for museums, outdoor parks, and other small to large businesses nationwide. GeoPoint is driven to lead the location-based information movement by delivering incredibly simple applications that are inexpensive, scalable and flexible. For more information about GeoPoint, visit [www.geopointsystems.com](http://www.geopointsystems.com).

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