

SOCIAL TRADING - WEB2.0 for the Food-Processing and Packaging Industry

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Press release from: [PACO-PACO - trading and networking](#)



PACO-PACO offers an industry-specific trading and communication platform, where experts can meet and discuss industry-specific topics. Experts will have a forum to establish business contacts. Companies of the Food Industry will have the opportunity to market their services and products. In turn every user will have the benefit to get news and informations on the latest Trends, Technologies, Processes and a lot more.

Everybody can use the trading platform to offer machinery or spareparts. Companies can use the business directory to present themselves. All of the directories, forums and blogs offer WEB 2.0 features to rate, write and comment listings and articles.

Listings are free and userfriendly. Companies can list their equipment with just a few mouseclicks.

Companies can benefit from a top ranking of their machinery listings with Google and other top search engines. There is no better way for companies to market their used machinery and their company on the internet.

With an ongoing web-marketing strategy we achieve an increasing number of industry visitors. We found out that over 90% of all visitors are related to the food-processing and packaging industry.

PACO-PACO will further grow. Therefore PACO-PACO will continue to offer all services to all stakeholders of the Food and Packaging Industry, for free.

PACO-PACO offers a trading platform particularly for the used machinery market. Furthermore PACO-PACO offers lots of contacting and discussion services.

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[You can find this press release here](#)