

## **BreedersUSA Inc. Business model is being studied at the University of Phoenix and the University of Southern California**

Date: 12-19-2005 11:12 AM CET

Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [BreedersUSA Inc.](#)

BreedersUSA.com is an online dog breeder directory; visitors search BreedersUSA.com in the USA and Canada to find reputable breeders and all their pet needs. The search is fast and easy, with customers reaching the breeder in just two clicks of the mouse!

BreedersUSA Inc. is proud to announce its E-Business model is being studied at the University of Phoenix and the University of Southern California. Here are some quotes from emails received.

“BreedersUSA.com is able to meet the needs of their clients through the effective use of the internet... will inspire others to develop customer service business models in the maturing E-Business world”. Michael Damisch, Entrepreneurial Program, USC Marshall School of Business.

“BreedersUSA.com has continued to excel over the last five years when most other dot-com's closed their doors... It is evident that customer service continues to be the first priority for this successful internet based company.” Jean-Pierre Mainguy, Ph.D. University of Phoenix, E-Business Principles & Practice.

BreedersUSA.com is an outstanding venue for people to explore the world of dogs and the pet community from the comfort of their offices or homes. BreedersUSA.com employs technologies to provide a service to the pet community that other media outlets can only dream of.

Research indicates customers that use the internet are professional working adults that are computer savvy, have discretionary income, time conscious and prefer services that are convenient and easy to use, making [www.BreedersUSA.com](http://www.BreedersUSA.com) a huge success.

Dog Breeders that advertise with BreedersUSA.com with the “Advantage Package” will get an ad banner for their website that will be included in the banner rotation on both BreederUSA.com and BreedersUSA TV, as well as a breeder listing on the BreedersUSA.com's Breed Listing.

Why the internet community uses BreedersUSA.com?

- Thousands of Quality Dog Breeders to choose from
- Free Internet radio (Oldies Radio Network)
- Free Internet TV (Martian Broadcasting Affiliate)
  
- Pet Resources (Training tips from experts and much more)

[You can find this press release here](#)