

Gratum goes Canarias

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Press release from: [Gratum Inc](#)

Madrid, Spain – Gratum Inc. announced that it has planned for April 2007 to capture all of the canary islands, currently a recognized leader in property search engines for Tenerife, to offer estate agents to publish properties in all of the Canary Islands.

The property sector in Tenerife has changed and developed radically in recent years and this trend is sure to continue across the other Islands. The number of Estate Agency offices has grown dramatically at the same time as buyers have become more demanding in their use of the internet for research into property options.

Gratum DesktopTM is comprehensive property management system designed to meet the needs of small to medium Estate Agencies. The application is easy to use and automates a large number of tasks that allow estate agencies to manage the information and pictures relating to properties in their portfolio, while increasing profitability, efficiency and customer satisfaction.

One of the genius aspects of Gratum - which a visitor to their website will experience, is the “nearby” search - so that properties in close proximity are offered - in addition to those in the location requested. This means that prospective buyers will not be defeated by a lack of geography if they are not very familiar with the Canary Islands.

The latest developments will include an interface with maps, town guide information and reference guides covering legal aspects, tax, contracts, community issues. Visitors to the website of gratum.com will be able to download any of these useful resources to assist in their buying process.

Success has enabled Gratum to reduce the price to an attractive entry level, typically 490 euros, with ongoing costs of only 300€ including hosting fees. Cost justification becomes an easy formula for small to medium sized agencies.

For further details and to arrange an appointment to discuss Gratum membership, see the online Gratum website at www.gratum.com or e-mail sales@gratum.com and a Gratum member of staff will contact you.

Gratum is the industry’s first fully transparent managed property database in Tenerife, Canary Islands, Spain, The company has a database for over 10,000 properties in Tenerife only, achieved an impressive 15% of the total number of Estate Agents within only 12 months. It was clear that the concept was popular and the idea was attractive to the market, so the company behind Gratum has been working on a new version of the product Gratum DesktopTM to cover all of the Canary Islands.

Gratum Online

gratum.com

Local 14, Centro Comercial Fañabe

De Bahia del Duque

Costa Adeje

Santa Cruz de Tenerife

Telephone 1: +34 940 46 50 11

Telephone 2: +34 940 46 50 12

Fax: +34 940 46 50 07

[You can find this press release here](#)