

Arbor Books Introduces Plagiarism Protection for Ghostwriting Clients

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Press release from: [Arbor Books Inc.](#)

(Ramsey, NJ) In response to the growing issue of plagiarism in the publishing industry, Arbor Books announced steps it has taken to protect its clients.

Arbor Books, a provider of self-publishing, ghostwriting and marketing services, announced that it has entered into a strategic alliance with BeaconOne Insurance to provide comprehensive protection for Arbor Book's ghostwriting clients against plagiarism.

Arbor Books is the only ghostwriting firm in the United States to offer protection against the growing problem of plagiarism and is also associated with one of the most prestigious publishing law firms in the United States.

This new coverage affords five levels of protection:

- 1) Editorial review of all manuscripts
- 2) Systematic, computerized analysis and techniques specifically targeting plagiarism
- 3) An outside third party to verify the originality of all material
- 4) Ongoing training and education of writers on rules of plagiarism and other legal issues
- 5) Insurance coverage in the event of any accusations and lawsuits

"The best way to safeguard yourself against plagiarism is to work with a reputable ghostwriting firm—and not a referral agency or an individual," says Joel Hochman, co-owner of Arbor Books.

"Hiring a lone ghostwriter on your own leaves you open to plagiarism because there is no supervision," says Mr. Hochman. "At Arbor Books, we have an expert staff of seasoned editors and managers to provide oversight, as well as other security measures to stop plagiarism."

Larry Leichman, co-owner of Arbor Books, emphasizes the consequences of plagiarism: "Major lawsuits, financial ruin, a destroyed reputation and a lifetime of stigma are all a part of plagiarism," he says.

"There are writers who find it more expedient to plagiarize," says Mr. Leichman. "The media is filled with best-selling authors who have been tainted with accusations of plagiarism."

A full-service, turnkey publishing company with a staff of 100 writers, designers and publicists, Arbor Books works with mainstream publishing companies, independent publishers and self-publishing authors through the process of manuscript preparation, cover design, illustration, printing, distribution, book marketing and author publicity.

With its well-deserved worldwide reputation, the Arbor Books ghostwriting division works with Fortune 500 companies, public relations firms, advertising companies, Hollywood celebrities, sports figures, politicians, businesspeople, public speakers, financial advisors and others interested in having their fiction or nonfiction book become a reality.

National bestsellers, movie deals and selection by major publishing houses have all been the order of the day for many Arbor Books authors.

Arbor Books authors have appeared on Oprah, Montel, CNBC, MSNBC, CNN, ABC News and FOXNews, and have become columnists for major newspapers and magazines, including USA Today.

Arbor Books authors sell their books through more than 40,000 stores worldwide, including Barnes & Noble, Borders, Costco, Wal-Mart and Amazon.com, as well as through specialty catalogs, distributors and book clubs.

Cofounders Hochman and Leichman are publishing industry veterans and are listed in the Literary Market Place. Arbor Books is a member of the Better Business Bureau.

Arbor Books Inc. is a full-service, turnkey book-packaging company with a staff of 100 writers, designers and publicists. Arbor Books provides manuscript preparation, cover design, printing, distribution, book marketing and author publicity services.

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