

## Intellias takes part in "Business Intelligence - Next Generation" seminar

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**intellias**

The dramatic changes in contemporary business and IT landscape have been often associated with increased volume of information, diversity of data sources and consequent complexity of knowledge-based decision making. Thus, in order to achieve desired competitiveness and optimize decision-making process, the companies turn to business intelligence solutions capable of comprising both business expertise and technical know-how.

The seminar "Business Intelligence – Next Generation", held by Actinium Consulting GmbH and Microsoft Österreich on November 23, 2006 aimed to provide its participants with most up-to-date information on current trends and attractive product offerings in Business Intelligence sphere. The event embodied three main sections and a round table discussion followed by networking agenda. The first section opened by Dr.-Ing. Gregor Zeiler, CEO of actinium consulting GmbH, provided valuable insights on actual tendencies and developments in business intelligence field. In short, the speaker has emphasized the role of business intelligence instruments in increasing the profitability, minimization of risks and building competitive advantages. Also, Mr. Zeiler informed the audience on the spectrum of actinium business intelligence products for analysis, reporting, planning and data warehousing.

The second section featured the presentation by Manfred Gröber, Solution Sales Microsoft Österreich GmbH, informing the seminar participants on Microsoft Business Intelligence, in particular on Microsoft BI Tools: from SQL Server 2005 through Office 2007 to Office Performance Point Server 2007. Throughout the presentation, Mr.Gröber has pointed to the existent gap between perceived and factual capabilities of SQL Server 2005 and has briefed the audience on selected functionality aspects of Microsoft Business Intelligence Tools.

The third section opened by Mag. Alexander Gebath, introduced the highlight of the seminar's program – live presentation of "dot" product by actinium, designed to speed up data warehouse development. The speaker has singled out the core advantages of the above mentioned Business Intelligence Lifecycle Tool, paying close attention to its ability to considerably shorten the development time and decrease associated costs as well as minimize dependence from know-how providers through integrated intelligence.

For Intellias representatives, the seminar constituted genuine interest, since it provided the opportunities to discover current tendencies on the Austrian business intelligence market, to obtain more precise knowledge about actinium business intelligence tools through engaging live-presentation and finally participate in the collaborative discussions led by the representatives of Gallaher Group, Microsoft Österreich and actinium consulting GmbH. The extra value to the event was added through the fascinating networking section, involving experts from IT, Controlling, Business Intelligence, Logistics and Trade spheres.

### About actinium consulting GmbH

Actinium consulting is international consulting company, specializing in Business Intelligence, Business Integration and Business Consulting, which relies upon the concept of successful combination of business expertise and technical know-how. The service offerings range from industry-oriented conceptions to implementation of extra-class solutions. The actinium customers include Tabak/Gallaher Group, Airst, Austrian Ministry of Internal Affairs, Mayr-Melnhof, Merkur Versicherung, Nokia, OMV, ORF and XXXLutz.

[www.actinium-consulting.at](http://www.actinium-consulting.at)

About Microsoft Corporation

Microsoft products include operating systems for personal computers, server applications for client/server environments, business and consumer productivity applications, and interactive media programs, and Internet platform and development tools. Microsoft also offers online services, sells personal computer books and input devices as well as researches and develops advanced technology software products. Microsoft products, available in more than 30 languages and sold in more than 50 countries, are available for most PCs, including Intel microprocessor-based computers and Apple computers.

[www.microsoft.com/austria/](http://www.microsoft.com/austria/)

About Intellias Ltd.

Intellias is an ISO-certified software development company with its Development Office in Lviv (Western Ukraine) and Sales & Marketing division in Zürich (Switzerland). The company specializes in Internet/Intranet Applications, Distributed Systems, MS Windows Applications as well as Embedded Systems.

From the outset of its market presence, Intellias has completed more than 160 projects worldwide, featured with excellence of technical expertise and reliability of partnership models. Over the years, Intellias maintains its orientation towards German-speaking market, tailoring region- and industry specific software services.

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