

## Xiamen games arrived Asian Market

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Press release from: [MOFFY Ltd](#)



Hong Kong and Xiamen 5th February 2007 - Hong Kong's MOFFY and Xiamen based Simlife today announce the cooperation to bring J2ME game to the Asian Markets.

The initial cooperation includes five latest game titles from Simlife will be published by MOFFY in Asia. Rabbit Moon, Noah Brick, Doom Strike, Galaxy Love Story, and Festival Fight will be available to MOFFY's own channels and mobile network carriers in the region. All the five new titles are available in Simplified Chinese, Traditional Chinese and English.

Galaxy Love Story is basing on Chinese Ancient Legend and fit for Valentine's day of Asian market while Festival Fight is fit for Chinese New Year with kids striving for lucky money happily.

As expressed by Beijing based Ms Lily Qiu from MOFFY, "it is great to publish Simlife's good titles in market such as Thailand where demand is very high. As the same time it is also a good opportunity for Chinese developer to have extent market reach to Asia.

Simlife's titles will be available on MOFFY's own game portals, mobile carriers, and portals in Asian countries & areas.

For cooperation opportunity and marketing cooperation with MOFFY please contact the representative or your existing contacts.

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About Simlife

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About MOFFY Limited

MOFFY incorporated in Hong Kong has been in mobile contents development, distribution, publishing and consultation since 1999. Currently, MOFFY with its content management system holds over 2000 games and application titles. Along with different types of mobile games, mobile games and applications are featured with famous characters, movie titles, and celebrities. MOFFY is actively involved in mobile contents business, licensing and consulting. MOFFY branded services channels are available in China, Hong Kong, Macao, Taiwan, Singapore, Malaysia, and Thailand.

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