

Coastal Vacations Level 3 Director Michael Smith Leverages Podcasting

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Coastal Vacations is a legitimate home based business company that has been operating for over 12 years. Business prospects considering Coastal Vacations as a viable option for their home based business are turning to modern technology in today's information age to remain updated on new product releases.

When Smith was asked why he is launching into podcasting, he responded "podcasting is a very credible source for quick, efficient, and timely transfer of information for a large segment of our world. To stay ahead in today's home based business climate, you have to diversify your methods of communication to accomplish your goal of reaching the largest audience with your message. Podcasting is a phenomenal medium for sharing the terrific opportunity and time freedom available to those seeking to start a home based business by joining my sales team."

"The beauty of podcasting is the flexibility it affords the consumer. My prospects are able to listen or view my feed regardless of their proximity to their home computer. Online home businesses have now turned the corner. In fact, the amazing flexibility podcasting offers to the home based business community is calling to question the term "home based business." "Clearly, the industry is transforming right in front of us," acknowledges Smith. He adds, "podcasting easily allows the home based business model to be carried into new venues that are waiting exposure."

"At the heart of my business philosophy is a no-hype, education based, team approach that quickly builds an individual's business. Podcasting was the natural progression to more effectively accomplish the ongoing training to new business partners. It allows them to learn how to develop their business when it fits into their schedule, regardless of where they are at"

says Smith.

Is podcasting right for the advancement of your home business? Pushing yourself to learn the easy steps to begin your own feed is simple and will allow your business to grow.

Michael Smith is a former youth pastor and church planter. He has also experienced significant success as a sales representative with a fortune 500 company, several home businesses, and now is an emerging internet marketing specialist. His primary online business is in the wholesale travel industry with Lifetime Coastal Vacations www.lifetime-coastal-vacations.com Michael has built his business around a "no-hype" philosophy and an emphasis on sharing his knowledge and resources to help those who work with him to find success in their home businesses.

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