

## Zumtobel Group Steps Up LED Activities

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Agency: **Pamil Visions**

Dornbirn/Austria - The Zumtobel Group is expanding its activities in the LED sector. Under the lead management of its subsidiary LEDON Lighting GmbH (LEDON), the Group has acquired the business activities of my-tronic GmbH, based in Morbach/Germany, and renamed the acquiring company my-tronic Ledon GmbH. The acquisition took place in January 2007. The deal opens up new fields of business for LEDON ([www.ledonlighting.com/](http://www.ledonlighting.com/)), as well as growing the company's LED product portfolio. The resultant increase in research and development resources will enable LEDON to access new LED-based lighting solutions.

Expansion of its LED activities is part of the Zumtobel Group's growth strategy and a major milestone in its efforts to drive forward innovations. In the second quarter of the current financial year, for example, the Zumtobel Group was able to maintain its upward trend in the LED sector, reporting revenue growth of 35 percent against the prior-year period.

Zumtobel Group CEO Andreas Ludwig is convinced that, with my-tronic Ledon GmbH, Zumtobel will be able to maintain the momentum of its expansion in the LED sector: "Through this acquisition, we are sustaining our pattern of growth in what is a key strategic technology for the Zumtobel Group. This will enable us to open up new fields of business in the LED sector and to manufacture new and innovative products."

In the course of the acquisition, LEDON will expand its capacities in the engineering sector, helping the company not only to implement ongoing customer projects, but also to drive forward the product innovation process. Within LEDON, my-tronic Ledon GmbH will form a Centre on Competence and will be a key supplier in the development and production of LED embedded systems and intelligent LED lighting solutions. Also, my-tronic Ledon GmbH will complement the activities of LEDON in accessing new fields of application, such as media facades.

my-tronic Ledon GmbH will be integrated into the process structures of LEDON and will market its products under the LEDON brand. In the context of the integration process, 20 employees will be taken over.

Zumtobel Lighting GmbH is the internationally leading supplier of integral trend-setting lighting solutions for a wide variety of applications.

LEDON Lighting is a specialist for advanced LED applications. Founded in December 2005, the company is a fully owned subsidiary of the Zumtobel Group, the Austrian lighting group. Based in the Lustenau Millennium Park, LEDON is an OEM\* partner providing application-oriented LED luminaires and integral LED lighting solutions.

Zumtobel Lighting GmbH  
Schweizer Strasse 30  
A-6851 Dornbirn  
Austria  
Telephone + 43 (5572) 390-0  
Fax +43 (5572) 22826  
E-Mail [info@zumtobel.info](mailto:info@zumtobel.info)  
[www.zumtobel.com/](http://www.zumtobel.com/)

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