

Streaming Video – Small and home based businesses taking on the corporate giants

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Streaming Video has always been available to the large corporate sites and techies. Now small and home based businesses are entering the marketplace. The model of TV has been working and profitable for years. The only difference between TVT9 television station and YourDomain.com is they have an audience (akin to web traffic) and they are pros at producing audience attracting television content that they broadcast 24 hours a day to a limited area geographically. With a dot com, anyone can broadcast audience-attracting video content just good as theirs, broadcast it on demand to anywhere in the world, and make profits with niches where they can't.

Example: Fly fishing Video, Car detailing Video, Swing trading video, Hair coloring tips video and thousands of other possible niches would fail horribly in traditional TV broadcast models, but niches thrive on the Internet, and so does niche Internet streaming video.

Jim Edwards, a top small business marketeer, states "I predict this will be the biggest thing that shapes the direction of the ENTIRE Internet next year when it comes to marketing anything (including on eBay). Do you know WHY I say it's going to happen? The coming explosion of video on demand services like google video, itunes, Cisco Systems, and "Welcome Back Kotter" re-runs!)

7 Reasons Why Video Is Exploding Online right now!

1. Faster and cheaper multimedia enabled computers for both creating and watching videos has improved massively over the last couple of years.
2. Affordable and easy to use software that makes it simple for non technical people to make both exciting and relevant streaming video content.
3. Widespread acceptance of the free flash plugin. Flash is the preferred video content management of both PC and Mac. It also allows anyone to deliver video from a standard server.
4. People learn faster and retain more with video.
5. It is now faster to create a 10 minute video that to write a 30 page document on a subject.
6. Widespread high speed Internet and larger, more economical hosting plans.
7. The decrease in cost of digital cameras and associated software and hardware.

Today, for only cents in the dollar, anyone can set up their own video studio. Many people already have a digital video camera. They can use the windows movie maker software, that comes free with windows XP, to edit and add effects to their videos. All you need is some software to convert and deliver the video in a streaming format like you can find at www.msiwebvideo.com

Streaming video is moving out into the marketplace and helping small and home based businesses compete with the large corporate sites. Anybody can now add this new dimension to any nearly any website for a fraction of the cost of a few years ago.

[You can find this press release here](#)