

Eishockey-Pucks lighted with super-clear electronically operated LEDs

Date: 12-16-2005 01:05 PM CET

Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [Michael Richter - International marketing and sales consultant](#)

Eberhard von der Mark - developer and inventor - has a patented solution for the lighting of ordinary eishockey pucks - and other products.

More than 20 millionen pucks are 'used' yearly - an incredible number/need and therefore perfect chances to market the Pulsar-Puck.

The puck had been 'tested' by national and international teams and players and the fact that it can be seen by far better then conventional pucks - as well in the stadium as such especially, however, on TV -- has been totally convincing.

The execution - please see www.michaelrichter-marketing.de/vdm/en/puck.htm - had been further developed during the years and nowadays consists of

1. an again smaller electronic unit
2. 'super-clear' LED's and
3. enlarged lighting-fields

Further information regarding this and more products is available from www.michaelrichter-marketing.de/vdm/en/

Michael Richter - international marketing- and sales consultant - markets for more than 35 years various investment goods on all 5 continents - for 15 years now as an independent marketing consultant to European and foreign companies

Michael Richter - International marketing and sales consultant

Drehergässle 5

88499 Daugendorf/Germany

+49(0)7371/93210

www.michaelrichter-marketing.de/

michael@michaelrichter-marketing.de

[You can find this press release here](#)