

New (Free) Ways to Explore San Francisco's Ferry Building and Market Street

Date: 01-22-2007 11:19 AM CET

Category: [Tourism, Cars, Traffic](#)

Press release from: [Geogad, inc.](#)

Geogad, Inc. today introduced two new Geogad Mobile Tours of San Francisco's Ferry Building Reborn and San Francisco's Market Street to its collection of free MP3-based audio and image self-guided walking tours. These free virtual tour guides make touring easy for busy, independent travelers. Travelers can download these free tours and walk them whenever they have time during their day in San Francisco. These tours provide the same detailed local history and tour information that are provided by an expensive, personal guide. Travelers can download all of the Geogad Mobile Tour for free from the Geogad website at www.geogad.com to their favorite mobile MP3 player.

Geogad's latest tours make it easy for travelers to explore two of the hottest areas in San Francisco. San Francisco's Ferry Building has been transformed in a few short years from a neglected area to a jewel of San Francisco and one of the top five visited attractions in the city. The nearby Market Street of San Francisco is also undergoing its own transformation with the shift of the business district to the south and the introduction of exciting shopping destinations like the Westfield Mall.

Both of these new Geogad Mobile Tours wind through San Francisco with great views of the city. The tours explain the history behind the places that the travelers are viewing and how this history has made today's San Francisco. Both tours consist of approximately one hour of audio narration and can take around two hours to walk, assuming no breaks.

Geogad Mobile Tours contain audio descriptions and photos of the tour stops, which include places that are very popular and off-the-beaten path. The tours are designed to be completely self-contained. They include photos of maps to direct the traveler from one tour location to the next. To make it easy to recognize the tour stop, each tour section begins with a photo of the tour location. Other photos in the tours show interesting physical details that highlight tour stories and could be missed by a busy traveler if not pointed out. Some of the included photos are historical pictures that shows the tour location in the past or historical people that shaped the history of the area.

Geogad Mobile Tours are designed for accessibility for all travelers. The tour routes for both of these tours are easy to walk. If there are any stairs along the route, alternate ramps and elevators are mentioned in the tour narration.

PRICING AND AVAILABILITY

Geogad Mobile Tours for San Francisco, New Orleans' French Quarter and Vancouver, British Columbia that include sponsored advertisements are available now for free at the Geogad website. The Geogad Mobile Tours are also available without advertisements at a U.S. list price of \$6.99. The tours can be downloaded and purchased directly from the Geogad website at www.geogad.com.

Geogad, Inc. is a private company based in Santa Clara in California's Silicon Valley. Geogad helps travelers explore the world by making digital tours that are fun and easy to use. News and information about Geogad are available at www.geogad.com.

Georgi Dagnall
Geogad, Inc.
5201 Great American Parkway Suite 320
Santa Clara, CA 95054
Main: (408) 868-4653
Website: www.geogad.com

[You can find this press release here](#)