

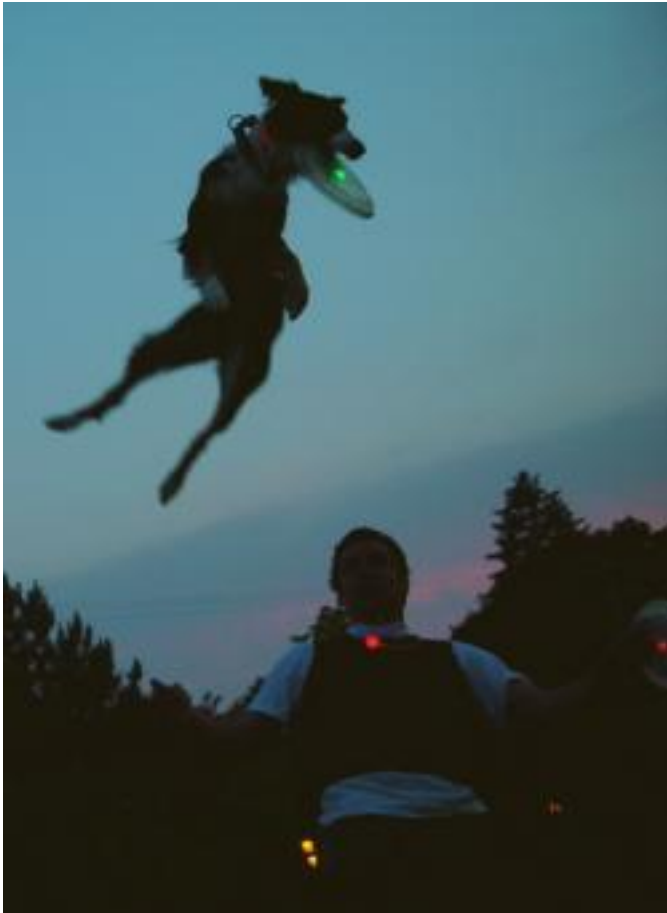
Pawsitive Vybe to Test Light Up Flying Disc Just For Dogs

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Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [Pawsitive Vybe](#)

Agency: **Pawsitive Doggitude Communications**



Pawsitive Vybe, a dog training school located north of Grand Rapids, MI, have been asked to field test a new LED lit flying disc made just for dogs: the Dog Discuit.

Playhard Inc. (www.playhard.com), inventors of the Flashflight, and manufacturer Nite Ize Inc. (www.niteize.com), have been consulting with Ron Watson of Pawsitive Vybe on this project throughout its development.

The Dog Discuit has been in development for over a year and is slated to be released in the second quarter of 2007.

"We are so excited about the Dog Discuit." said Ron Watson, Pawsitive Vybe Co-Owner. "We've already tested a couple of their discs with the understanding that they were not the finished product. Our dogs have been waiting over a year to get their teeth on these discs."

Pawsitive Vybe expects to receive shipment of the prototype discs early next week. The Dog Discuit will then be put through extreme discdog testing in harsh winter conditions at Pawsitive Vybe HQ in Western Michigan. The results of this field test will be reported back to Playhard and Nite Ize to enable fine tuning of the Dog Discuit for its Early Spring 2007 release.

Nite Ize Inc.

www.niteize.com

Playhard Inc.

www.playhard.com

Company Info:

Pawsitive Vybe is a dog training school located in Western Michigan north of Grand Rapids.

Pawsitive Vybe has a strong and unique positive training philosophy that has developed through the founders' experience in dog sports, performance and positive training. Ron Watson & Apryl Lea have decades of experience in working with dogs as pet owners, professional performers and instructors.

Specializing in dog sports, Pawsitive Vybe is dedicated to fostering a better understanding of dogs and helping dog and handler work as a team.

It's all about the dogs.

www.pawsitivevybe.com

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[You can find this press release here](#)