

bluecitymaps.mobi is also available to mobile phone users as the very first cityguide

Date: 01-19-2007 10:04 AM CET

Category: [Media & Telecommunications](#)

Press release from: [Quirli, Inc.](#)



Take the good old Yellow Pages and mix them with Yelp. Add a pinch of Flickr, if required season with a trace of Dailymotion and a topping of Google Maps. And what gets served up? Blue Citymaps.

With the headline "The best evaluation of your city", IT vendor Quirli offers a mobile classified directory. Restaurants and bars, goldsmiths, tilers and dentists: they can all sign up. Entries can be complemented by evaluations and comments from users, and a Google map indicates the precise location. As an additional delicacy, every company can upload its video and address its potential customers directly, or provide them with a virtual tour of their premises.

Right from the start, Quirli has been looking to active user participation with its slogan of "i you - you me". Here, the basis is first provided by data such as address and telephone number, after which it really takes off. Evaluations and recommendations about the entries, images and videos, as well as free downloads of all data do not just enrich the information, but make the portal into a really top-quality experience. Added to that is the facility for anyone to post a new entry at any time and from any place, or to also upload images and videos to new and existing entries.

Blue Citymaps - not just for users, but essentially from users. Mobile Web 2.0 is - after all - not a one-way street. In accordance with the slogan "You are the web", everyone is a content author at bluecitymaps.mobi.

Still using your mobile as a telephone, or are you already surfing the Internet? Quirli Inc. is a leading vendor of mobile web 2.0 technology. Quirli operates web portals for mobile devices such as phones and PDAs. The Quirli slogan: "I You, You Me", means that everyone's content adds value for the next user. Quirli mobile portals - www.citypinboard.mobi (free classifieds) www.trainee.mobi (career) and www.loved.mobi (flirt & dating)

Bianca Peev

Quirli, Inc.
1454 NW 17th Ave # 230
Miami, FL 33125
United States
marketing@quirli.com

www.bluecitymaps.mobi

[You can find this press release here](#)