

## **Black-Mold-Remediation.com Announces Partnerships with Google and Yahoo**

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Press release from: [Black Mold Remediation](#)

Leading information provider Black-Mold-Remediation.com, announced today that they have officially joined forces with Google and Yahoo to promote suppliers for the industry.

Over the past months, big changes have been occurring at the offices of Black-Mold-Remediation.com. A new design, new articles and helpful guides for homeowners, and now a new addition to the site.

“We will now be offering our visitors the ability to see companies in their area that can service the needs they have”, said Damion Rutherford, President of the company.

“Companies in the mold remediation industry have the ability to advertise on Google and Yahoo whenever someone does a search for terms such as ‘mold remediation companies’. With this partnership, those same companies will be displayed on our site. This will give the homeowner another option to find resources for their problem.”, added Rutherford.

### A True Win-Win-Win Partnership

With online advertising expected to hit \$160 Billion by 2008, the advertising space on sites such as Black-Mold-Remediation.com becomes more and more valuable.

“We’re truly excited about this partnership and think it will be a winner for everyone involved. Google and Yahoo will be able to expand their market share and deliver more customers to their advertisers. Our visitors will have access to local companies that can help with the specific problems they are having. We benefit by developing another revenue stream for the company. It really works out well for everyone.”

Google introduced the idea in early 2004, and Rutherford has been a fan since it’s beginning. Yahoo has recently made a similar offering earlier this year.

“I’ve always enjoyed my partnership with Google. By deepening our bond together, and expanding to include a yahoo relationship, I see plenty of growth for our company, and can see wonderful new services we can provide to our customers.”

### About Black-Mold-Remediation.com

As a leading online resource for homeowners with mold problems in their home, Black-Mold-Remediation.com has introduced several online services to help the industry. Find out more on their website at [www.Black-Mold-Remediation.com](http://www.Black-Mold-Remediation.com)

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