

Creative Manager Pro released Version 8.4.01 with Support for LDAP, Mac OS X Server, more

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Press release from: [Creative Manager, Inc.](#)

Agency: **PUSH**

Creative Manager Inc., provider of Creative Manager Pro software, has released version 8.4.01 of its flagship product, Creative Manager Pro®.

LDAP, an integral part of OS X Server, now a part of Creative Manager Pro, allows the IT group of larger organizations to simplify the administration of User ID and passwords across the entire organization.

"Once again Creative Manager Pro has included important features that our Fortune 500 clients are asking for. This new release is the first Ad Agency system ever to integrate with LDAP servers," boasts Ron Ause, Creative Manager's director of marketing, "proving once again that we continually respond to our clients' needs."

This new LDAP capability allows our installed or local-hosted clients to interface Creative Manager Pro with their LDAP servers. Creative Manager Pro can now authenticate the user id and password from the LDAP server as opposed to requiring the user to sign in separately to Creative Manager Pro.

As always with Creative Manager Inc.'s products, no installation or conversion are necessary, and all updates are at no cost to users of Creative Project Manager and Creative Manager Pro®. All client logins and vendor logins are always free.

"This new version is the best of both worlds. Already the new Flash features from last month's release have given our clients the feel of a local application and all of the benefits of the web. Our competitors release a new version about once a year, while we introduce enhancements to our software about every four to six weeks," said Ause.

Creative Manager Pro® continues to invest, adding new features that work with Apple's latest Tiger Mac OS X and future Leopard Unix-based Operating System and Microsoft Windows.

When asked about the new upgrade, Ause said "Since so many of our clients service Fortune 500 firms, or are themselves Fortune 500 firms, the addition of the LDAP integration is a high priority. Our dedication to keeping our products as up-to-date as possible, and the fact that, with our service, it takes only hours to fix problems that with our competitors takes months, has caught the attention of our clients, and has helped us grow through word-of-mouth. Like last month's update, this update is also based on user input. Because 'We're Always Listening!'"

Creative Manager Pro goes beyond costing to offer full Project Management, CRM, Digital Asset Management, billing and accounting, and Extranet capabilities.

Creative Manager Pro (at www.Creative-Manager.com), is the only Ad Agency software and Project Management Software for the Creative Design industry, created exclusively for design firms, ad agencies, in-house creative/MarCom departments, and creative service firms. It is a web-based integrated project management software and job tracking solution which streamlines the entire firm, from developing new business, to staffing, managing, and executing projects through to accounting and financial reporting.

Creative Manager Pro is a full-featured, intuitive system which makes project and ad agency management a breeze. Creative Manager Pro supports Customer Relationship Management, Document Management, Shared Calendaring, Accounting and much more. Because it is web-based, there is nothing to install and it can be set up in a very short time. It works with both PC and Macintosh from any location over any connection. It may also be installed locally on the client's own servers. All options include training and support to ensure that clients are up and running quickly.

Among the many features of Creative Manager Pro:

- Graphically view your firm's metrics - manage your firm by the numbers.
- Manage Contacts and Leads
- Create Project Schedules, Calendars and Manage Tasks
- Take your contacts and calendar on the road with iCal, AddressBook & Outlook
- Approve Timesheets, Purchasing, Billing and Budgets
- Review and Approve Artwork Online
- Store and Manage Digital Assets
- Manage and Balance the Books
- Free client and vendor access to streamline workflow.
- Quick startup/import from Clients & Profits, Adman and other systems
- Full-featured CRM (Client Relationship Management)
- Extranet capabilities
- Manage media with an interface with Strata
- Charting of important industry metrics and firm statistics

Take a test drive at www.Creative-Manager.com

The team members at Creative Manager, Inc. have been leaders in ad agency software and project management software for the creative industry and on the Mac OS for over 26 years. They provide their creative clients with two major offerings: Creative Project Manager and Creative Manager Pro. Both programs work seamlessly with the Mac OS and Windows.

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communicate. collaborate. control.

Creative Manager Pro, Ad Agency Software and Project Management Groupware for Creative and Design firms, has released version 8.4.01, with support for LDAP Servers, Mac OS X Server, the upcoming Mac OS X Leopard.

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[You can find this press release here](#)