

## Zilker Ventures Moves to South Congress

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Press release from: [Zilker Ventures](#)

Zilker Ventures, a web publisher based in Austin, Texas, has just moved to historic South Congress Avenue, or SoCo, as the locals call it.

“The move to South Congress and expansion of our office space give us a great opportunity to grow as a company,” says Zilker Ventures’ Project Management Associate Nick Middleton. “We’re not only excited about being located in Austin—one of the best places to start a business—we’re excited to be on South Congress where a lot of local businesses are thriving.”

Zilker’s recently acquired proximity to other local businesses seems to be a perfect fit for the company, who aims to “help small businesses make big choices” by publishing resource and product comparison web sites that simplify buying decisions for business owners.

### About Zilker Ventures

In the fall of 2007, Gaines Kilpatrick and Leo Welder opened shop at Gaines' house in the Austin neighborhood of Zilker Park, and thus, Zilker Ventures was born. Zilker Ventures is a homegrown small business, and its founders have directly experienced many of the problems they aspire to solve for other small business owners. For example, Zilker Ventures' first website, FaxCompare.com, was created because Gaines wasted an exorbitant amount of time selecting an online fax service for Zilker Ventures, only to find that the service he selected was incompatible with Zilker's needs. Today, FaxCompare.com, an internet fax comparison website, helps almost 20,000 visitors per month avoid the same problem.

### About Zilker Ventures’ Current Projects

#### FaxCompare.com

FaxCompare.com was created to consolidate and organize information about the top providers of internet fax services (like eFax, MyFax, and RingCentral) so that business consumers can make an "apples to apples" comparison of the different service providers and select the one that best fits their needs. Most of the providers offer similar services, but the pricing options vary widely as well as the quality and flexibility of the service. In addition, many of the providers do not list all the pertinent information on their websites, especially the hidden fees. Using FaxCompare.com, business owners can quickly understand the features most important to them, compare the top vendors, and sign up for the service.

#### PBXCompare.com

PBXCompare.com was created to help make it easier to choose a virtual PBX service provider, as an alternative to expensive, traditional phone systems. Virtual PBX services include important features such as a virtual phone number, an auto attendant (virtual receptionist), call forwarding, voicemail, and voicemail to email. PBXCompare’s research team has found that many companies offering virtual PBX services present the same information in very different ways or leave out information crucial to the prospective buyer. The lack of consistent and comparable information can make it hard to get a good idea of what an individual service is like, as well as making it more difficult to compare multiple services.

#### Tax-Compare.com

Tax-Compare.com provides information about the top providers of the latest tax software that can handle returns filed in the current tax season. The top tax software companies each have several different products at dramatically different price points, so it's difficult to make an "apples to apples" comparison by simply looking at the pricing and features. Tax-Compare allows people seeking tax software to input some simple information into a short questionnaire that automatically adjusts the products

they are comparing to the ones most likely to work for their tax filing situation. Because the products change each year, the site is updated annually with the current tax software products on the market.

For more information on these and other small business solutions from Zilker Ventures, please visit [www.zilkerventures.com](http://www.zilkerventures.com) or [www.choosewhat.com](http://www.choosewhat.com).

Zilker Ventures, a web publisher of internet fax, virtual PBX, tax software, email marketing and other small business resource sites, has just moved to the popular South Congress (SoCo) Avenue of Austin, Texas.

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[You can find this press release here](#)