

Honeycomb Archive Named Digital Asset Management System for New Free Stock Photography WebSite

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Columbus, OH (Honeycomb Archive) August 31, 2010 – Honeycomb Archive has recently been named the Digital Asset Management System provider for Pure Creative Commons, a new stock photography website. This DAM system was the web-based solution chosen to store, organize and distribute all of the free creative commons photographs/illustrations.

The entire Pure Creative Commons (PCC) repository of stock photos has been launched into a branded corporate version of the Honeycomb Archive Digital Asset Management system. Users can experience this robust DAM system every time they use the PCC site. The Honeycomb Archive Digital Asset Management System provides a powerful method to search and find thousands of digital images on the Pure Creative Commons website by entering keyword(s) appropriate to the subject matter they want to locate.

“We wanted users to easily and efficiently find only relevant photos pertaining to their search,” says Matt Yerkes, founder of Honeycomb Archive. “Everyone has encountered frustration and inefficiencies when a search for images, using major search engines, turns up many erroneous subjects. We also wanted to deliver the creative commons stock photos with an easy to use download.” Like with all Honeycomb Archive DAM systems, the search and share features on the Pure Creative Commons site are exceptionally intuitive and efficient. All files can be added to an image cart and then downloaded or emailed from the system, similarly to any other online shopping experience.

“We believe that one of our strengths is the digital asset management system that hosts our stock photography library,” explains Elizabeth Willford, Pure Creative Commons Representative. “Our users come from various sources and we wanted a search and distribution tool that was efficient yet very easy to use. Because of its intuitive nature, the Honeycomb Archive Digital Asset Management System was an easy fit.”

Honeycomb Archive provides a powerful online Digital Asset Management SaaS with the agility to customize the service to fit the unique needs of customers. This DAM solution allows customers to streamline workflow through efficient and effective organization and management of thousands of digital assets and the investments they represent. Honeycomb Archive supplies customizable, branded digital asset management systems to Fortune 500 & 5000 clients worldwide.

About Honeycomb Archive/Quick Square Consulting

Founded in 2001, Honeycomb Archive is a web-based digital asset management service provided by Quick Square Consulting, a privately held company based in Columbus, Ohio. Honeycomb Archive provides customizable, innovative online DAM software application with options for branding, customization and unlimited users and many additional advanced features and controls. For more information visit: www.honeycombarchive.com

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