

Indian Bookstore Coralhub Now Enters the Online Shopping Sphere

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The online shopping market is expanding with the advent of rising consumer demands and needs of online buying of goods and services. Coralhub.com has recently joined the galore of online market players after being in books & ebook domain for years.

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Being recognized as one of India's prominent online stores for books and ebooks, Coralhub Ltd, an NSE & BSE listed company, has now expanded its business domain to multiple online products which customers find easy in terms of quality and cost. They recently announced the expansion of their services with the event of Raksha Bandhan (a popular Indian custom) when attractive offers and gifts just flowed across the online shop's website. The company kicked off its operations in Mumbai and now serves online customers globally. They have a well defined strategy for making their e-commerce presence felt worldwide.

A few years back Coralhub Ltd was known to have its market penetration in books and ebooks dealership from which they have now transformed their online store into a huge space for millions of apt online product buyers. Just like amazon or ebay, Coralhub.com now has a vast range of shopping items which can be delivered across the globe. Their display shelves comprise of anything starting from basic home accessories to gift items which can be ordered by phone or mail. According to one of their press conference speeches, they have made a tight attempt to get all the popular stuff available online at decent rates. One of their major marketing strategies included the Raksha Bandhan or Rakhi event which attracted hundreds of rakhi gift buyers. Rakhi is celebrated on a wide scale in India and this was a glaring opportunity for the company to introduce their services to the common man.

The online shopper's store has also announced about making itself available for giving complete online product information at various social networking sites and other media. They also have a blog which provides the latest updates on technology and style products in the market. Our team recently interviewed Ms. Purvi who heads their e-commerce domain. "We have foolproof strategy for making ourselves known in the online market and promise to win customer appreciation" was a confident statement given by her.

In the competitive world of online marketing, enthusiastic and vigorous companies are now focusing on presenting a completely different experience to shoppers based worldwide.

About Coralhub Ltd.

Coralhub.com is an online shopping area for buyers across the world. The company concentrates on providing huge array of consumer products including Apparels & Accessories, Books, Computers & Peripherals, E-Books, Electronics, Food & Beverages, Healthcare, Home & Kitchen Appliances, Home Decor & Furnishings, Jewellery, Mobile Phones, Perfumes, Personal Care, Festival & Occasion Special, School Accessories, Sports & Fitness, Toys & Games and Watches with special customer care.

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