

SMC Networks Launches New VDSL2 Extended Ethernet Solution for the Hospitality Sector

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Press release from: [SMC Networks](#)



Barcelona, 1st September. SMC Networks (smc.com), a leading provider of LAN hardware and broadband connectivity devices, today announced the launch of the SMC7824M/VSW 24-port switch and SMC7801A/VCP CPE unit – two new VDSL2 products that form a complete Extended Ethernet solution for providing High Definition (HD) internet media service over standard telephone wiring.

Delivering up to 100Mbps broadband connection speeds over distances up to 250 metres, SMC's VDSL2 Extended Ethernet solution provides a highly cost-effective way of delivering services such as HDTV streaming and Video On Demand – without the need to install expensive Cat5 Ethernet cabling.

Frank Emmerlich, Product Marketing Manager for SMC Networks commented: "For several years we have supplied industry-leading VDSL solutions to major hotels around the world. Our VDSL2 technology takes this capability to a new level and is perfect for multi-unit environments that want to deliver next generation media services, but without the hassle or cost of rewiring the building. It's the best way for hospitality providers to add real value to the services they offer to their guests, and without suffering any disruption to their business."

SMC7824M/VSW

The SMC7824/VSW is a 24 port, high-density VDSL2 switch with 2 Gigabit Copper ports for uplinks, delivering up to 100Mbps Upstream and 100Mbps downstream bandwidth. Software features include QoS and IGMP – designed to provide enhanced support for Video on Demand and other enhanced multimedia – while support for industry standards such as Spanning Tree protocol and VLANs ensures full flexibility and security.

SMC7801A/VCP

The SMC7801A/VCP, which provides the end point connections in guest rooms, conforms to all industry security and performance standards and features a single Ethernet port, a VDSL2 port and a RJ-11 port. Helping hotels with their security, the SMC7801A/VCP is also housed in a metal box that can be fixed under tables or desks to prevent theft.

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About Edge-Core and SMC Networks

Edge-Core was established as a branded business by OEM/ODM specialist Accton Technology Corporation in 2004 to develop L2 and L3 switches, high quality fibre switches and large-scale metro switches for service providers and enterprises.

Edge-Core products are made available to customers in Europe via a reseller channel provided by SMC Networks – a leading provider of LAN hardware and broadband connectivity devices. Globally, SMC Networks leverages manufacturing resources and strategic relationships to bring to market a growing range of affordable, leading-edge products; including Gigabit and Fast Ethernet Switching, 10G solutions, Wireless networking, IP Surveillance, VDSL and Broadband connectivity products as well as traditional wired network adapters.

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[You can find this press release here](#)