

## **CECE FEINBERG PUBLIC RELATIONS TO REPRESENT JOANNA MASTROIANNI FOR SPRING 2011 RUNWAY SHOW**

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Press release from: [JOANNA MASTROIANNI](#)

Agency: **Cece Feinberg PR**

Joanna Mastroianni is pleased to announce that Cece Feinberg Public Relations will be coordinating media affairs for the presentation of her Spring 2011 collection during Mercedes Benz Fashion Week in New York. Mastroianni will show her signature line Thursday, September 16th in an informal presentation from 2:30 – 4:30pm in her showroom at 230 W. 58th Street on the 15th Floor. This event is by invitation only. Cece Feinberg Public Relations will be previewing the collection to select editors starting Wednesday, September 8th. To schedule an appointment please call 212.939.7265.

### About Joanna Mastroianni

The Joanna Mastroianni launched in 1987 and has retailed at Neiman Marcus, Saks Fifth Avenue, Bergdorf Goodman, and top specialty stores around the country. Through the years, Joanna has consistently created collections that reflect her innate sense for the pulse of fashion. Clean and sensuous lines are always the quintessential elements.

Most noted for her elegant gowns and evening wear, Joanna Mastroianni is often featured at the Academy, Tony and Grammy Awards. Celebrity clients include Jane Seymour, Angela Bassett, Sharon Stone, Melanie Griffith, Susan Lucci, Sela Ward, Tara Reid, Sean Young, Carol Alt and Iris Apfel.

### About Cece Feinberg Public Relations

Cece Feinberg Public Relations is a full-service firm specializing in luxury lifestyle, entertainment and fashion public relations. With offices in New York and Miami, Cece Feinberg Public Relations has grown exponentially in recent years as word spreads about their overwhelming success in bringing designers and luxury goods purveyors into the national and international spotlight, as well as their stellar reputation for managing the finest in fashion shows and special events around the country.

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[You can find this press release here](#)