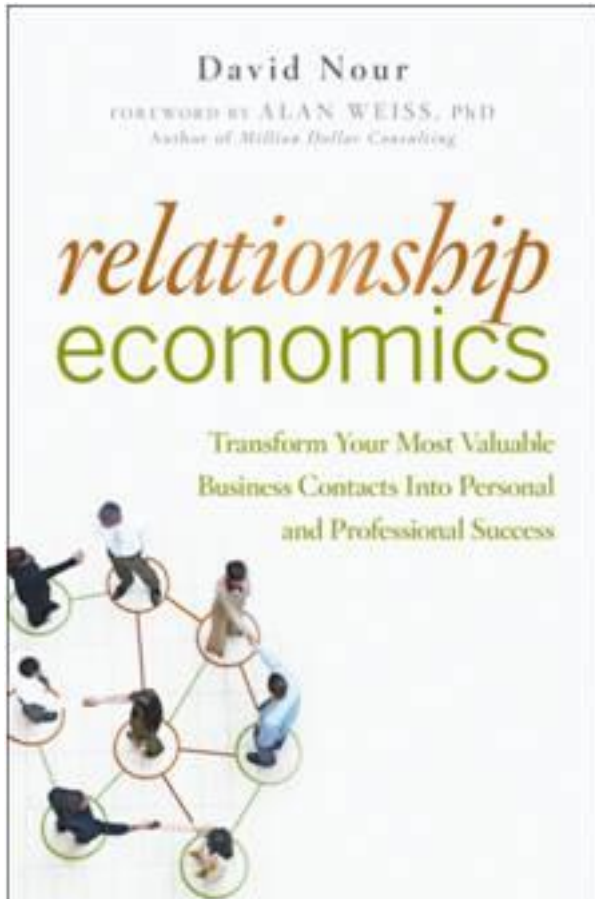


David Nour to Deliver Relationship Economics® Keynote at Emory University's Goizueta Leadership Forum

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Press release from: [The Nour Group, Inc.](#)



Atlanta, GA – September 1, 2010 – David Nour, author of Relationship Economics® and CEO of The Nour Group, Inc., has been invited to keynote Emory University's Goizueta Business School's Leadership Forum, held August 30 – September 2 in Atlanta, GA.

Lead Week and Leader Development spans the fall semester in the second year of the Goizueta MBA Program. Objectives of the Leadership program include developing a better understanding of leadership, expanding each student's self-awareness as it relates to leadership, and preparing students for taking on senior leadership roles upon graduation.

"David Nour is the definitive thought leader on the quantifiable value of strategic relationships," states Mark Dillard, Director of the Leadership Development Program at Goizueta Business School. "He brings an invaluable perspective on a critical leadership asset that our students will benefit greatly from as they transition into senior leader roles upon graduation."

"Most curriculums today rarely include content focused on the systematic disciplined process for the development of business relationships," says Nour. "That's why I am so excited to deliver the Relationship Economics® message to this group of high performers. In these extremely competitive times, the very essence of success for these bright future leaders will be their ability to engage and influence others, often without authority."

Nour's unique perspective and independent insights on Relationship Economics® have been featured in a variety of prominent blogs and publications including The Wall Street Journal, The New York Times, The Atlanta Journal and Constitution, Association Now, Entrepreneur and Success magazine. He is the author of several books including the best selling Relationship Economics (Wiley), ConnectAbility (McGraw-Hill), The Entrepreneur's Guide to Raising Capital (Praeger) and the Social Networking Best Practices Series. He is a contributor to The Social Media Bible (Wiley) and is currently writing his forthcoming book Listen Louder – How to build strategic digital relationships to fuel enterprise growth.

About Emory University's Goizueta Business School

Emory University's Goizueta Business School is home to an Undergraduate degree program, a Two-Year Full-Time MBA, a One-Year MBA, an Evening MBA, the W. Cliff Oxford Executive MBA (Weekend and Modular formats), a Doctoral degree and a portfolio of non-degree Emory Executive Education courses. For more information, please visit www.goizueta.emory.edu or call (404)-727-3459.

About The Nour Group, Inc.

In a global economy that is becoming increasingly disconnected, The Nour Group, Inc. has attracted consulting clients such as KPMG, Siemens, Disney, Alvarez & Marsal, Assurant, HP, and over 100 marquee organizations in driving unprecedented growth through unique return on their strategic relationships. The Nour Group, Inc. has pioneered the phenomenon that relationships are the greatest off balance sheet asset any organizations possesses, large and small, public and private. For more information about The Nour Group, Inc., please visit www.relationshipeconomics.NET or call (888) 339-1333.

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