

Comodo Offers FREE BuyerTrust Protection of \$100,000 Coverage With Purchase of SSL Certificate

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JERSEY CITY, NJ, September 1, 2010 - Comodo, a leading Internet security organization, announced today that it is offering a FREE annual subscription to BuyerTrust, a trustmark that is displayed on websites to build trust and confidence, with the purchase of any Comodo SSL Certificate.

Comodo BuyerTrust is a powerful service that increases online shoppers' trust in e-commerce merchants by displaying the BuyerTrust trustmark on their websites. Many studies have shown how a visual indicator that reminds visitors of their security helps improve sales conversion.

"We are delighted to be able to offer our customers this FREE BuyerTrust protection service for up to a year," said Melih Abdulhayoglu, Comodo CEO and chief security architect. "Trust is an important part of e-commerce and this is an excellent way to make visitors confident in making purchases online."

Comodo BuyerTrust is an online merchant program that provides merchant Web sites with a BuyerTrust Seal once they are found by Comodo to be trustworthy. Customers visit a site that exhibits the BuyerTrust Seal and they know they can buy with assurance. The quality and safe delivery of every purchase made is backed up by a \$100,000 guarantee for the merchants.

BuyerTrust is a new way for US online merchants to overcome online shopping's risky reputation. Merchants offering the BuyerTrust program place a BuyerTrust logo on their website. The logo declares to shoppers that purchases at their online stores are protected by the BuyerTrust 30 Day Purchase Protection program, which guarantees that the shopper will receive the item that they order. They promise safe shopping experiences with secure checkouts, and, if necessary, easy claims filing and resolution.

Shoppers benefit from knowing that they can purchase at BuyerTrust sites, protected against identity theft, fraud, and poor service. Merchants who display the BuyerTrust logo encourage their visitors to enjoy the ease of online shopping, confident that they and their customers are protected, enabling higher conversion rates and customer satisfaction. BuyerTrust plus SSL increases consumer confidence and thus traffic.

Comodo's SSL Certificate, the most trusted 2048-bit Certificate, provides strong protection for years to come with the most trusted root keys. Comodo Certificates protect websites and networks with strong SSL encryption securing ecommerce transactions by managing Internet risks.

This offer, effective immediately, applies to all qualifying e-commerce Web sites with a Comodo SSL certificate except for trial certificates.

For more information on BuyerTrust and for complete details of the FREE one year offer see the terms and conditions www.comodo.com/e-commerce/site-seals/evouch.php

Comodo is a leading brand in Internet security. With US Headquarters in New Jersey and global resources in UK, China, India, Ukraine, and Romania, Comodo provides businesses and consumers worldwide with security and trust services, including digital certificates, PCI scanning, desktop security, and remote PC support. Securing online transactions for over 200,000 businesses, and with more than 25 million desktop security software installations, including an award-winning firewall and antivirus software, Comodo is Creating Trust Online®.

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[You can find this press release here](#)