

Centum Learning, a Bharti Associate Company, creates employable resources for the country

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Press release from: [Centum Learning Ltd.](#)

Centum Learning, a Bharti Associate company, has announced the launch of an industry-oriented MBA with additional employability programmes for graduate students at a highly affordable price. The programme would be offered at Centum U-Institute of Management & Creative Studies in New Delhi, Mumbai, Pune, Mohali and Hyderabad.

Students would not only get an UGC recognized MBA degree but also simultaneously acquire necessary employability skills through pursuing Certificate on Contemporary Management Practices and earning six months Industry Experience - all bundled under one power packed programme.

Commenting on the programme, Mr. Sanjeev Duggal, CEO & Executive Director, Centum Learning Limited said, "Surveys reveal that less than 25% MBAs are employable and job ready – This is the core concern that this programme addresses with its multidimensional curriculum and innovative pricing, so that large number of young aspirants get an opportunity to fulfill their potential".

"Most students without domain knowledge of any sector lack the actual qualification required to perform from day one in a professional environment. Therefore this programme provides for six months' work experience in a leading corporate which would enhance confidence, strengthen problem-solving, communication, team building skills- much needed to succeed in corporates". He added.

Specialized skill labs and focused business tracks, which aims at providing right exposure to students through Bharti Lecture Series, Study of the emerging global markets, and Entrepreneurship, form integrated elements of the programme.

The admissions are open at all Centum U campuses, from August 9, 2010 to September 9, 2010, the classes for which will begin on September 15, 2010.

The urban campuses would offer a holistic student experience, state-of-the-art infrastructure, on-line learning environment and ensure that students get placement opportunities in Bharti group and other leading corporates.

The students would further benefit from the expertise of an Academic Council comprising top-notch educationists and professionals.

About Centum U

Centum U - Institute of Management & Creative Studies offers industry-oriented Graduate and Post Graduate programmes in Management and Creative Studies in association with world-renowned Universities and Institutes.

It offers the following programmes:

- MBA Management Practices
- Undergraduate and Postgraduate Degrees from the University of London
- Graduate & Postgraduate Programmes with Whistling Woods International, an initiative of Subhash Ghai's Mukta Arts
- MBA-ASIA with focus on global and emerging economies

The five tech-savvy Centum U campuses in New Delhi, Mumbai, Mohali, Pune and Hyderabad offer a holistic student experience, globally benchmarked curriculum and state-of-the-art infrastructure. They provide students the best of both the academic and corporate world.

About Centum Learning Limited

Centum Learning, a Bharti Associate Company, provides end-to-end learning and skill-building solutions that impact business performance through enhanced employee productivity, customer profitability and effective talent transformation.

Focused on 'People and Processes', its solutions cover the entire spectrum ranging from Learning Process Outsourcing, Custom Content Development, Training through Blended Learning Programmes, Executive Coaching, Performance Coaching to Process management and Certification. It also focuses on building industry specific skills at the entry level for the service sector.

In the skill- building domain, Centum Learning Limited has set up more than 130 Centum Learning Centres in 90 cities spread across India, to provide higher order employability skills and bridge the existing talent gap in the service sector. Centum Learning has now launched Centum U - Institute of Management & Creative Studies. It offers various undergraduate and postgraduate programmes in association with world-renowned Universities and Institutes. For more information please visit our website

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