

Bodhtree and Salesforce Expand Partnership Targets USD 2 million revenue growth

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Press release from: [Bodhtree Consulting Ltd.](#)



Bodhtree (bodhtree.com) today announced that it has become Salesforce select consulting and implementation partner that will help establish Bodhtree as salesforce's qualified global systems integrators for Salesforce CRM products and technology. Bodhtree will be making significant investments in strengthening its consulting and Salesforce workforce to consolidate and grow its small and midsize client base in the Asia-Pacific and EMEA region. Customers world over can now harness the combined strengths of both companies to take their Sales, Marketing and Finance processes to next level of automation with improved ROI.

Making the announcement Sanjiv Gupta, Chairman, Bodhtree said "Going forward we expect Salesforce CRM implementation projects to add 2 Million USD in revenues for Bodhtree in next 12 months. Bodhtree has made significant headway in the CRM market place as a result of its focus on Salesforce and Force technology offerings to customers across Asia-Pacific and in Europe, Middle East and Africa (EMEA)."

More than 30 customers in the financial services, retail, healthcare and manufacturing sectors have already benefitted from Bodhtree's proven expertise in integrating Salesforce CRM and the Force platform with existing applications. The expanded partnership builds on this success, helping customers to advance their business application environment by improving commercial processes and integrate customer information from multiple sources to an easily sustainable standard process backed by Bodhtree's robust CoE for SaaS and Cloud computing infrastructure.

Raghavan VSR Madabhushi, Vice President at Bodhtree Consulting said. "Bodhtree is a serious cloud player and our Salesforce consulting will be a key focus area for our long term growth. In the coming days we aim to become Premium partner for Salesforce"

Currently, over 30 certified consultants work on Salesforce implementation methodology at Bodhtree to deliver high quality solutions at optimal cost and highest ROI. It leads the focused partner list in India with 30 certifications. Certifications is a key metrics that Salesforce measures its partners, Bodhtree aims for select level in Q3 for its consultants, and increase its certified consultants to 60 members.

About Salesforce

Salesforce is the enterprise cloud computing company. The company's portfolio of Salesforce CRM applications has revolutionized the ways that companies collaborate and communicate with their customers across sales, marketing and service. The company's Force platform helps customers, partners and developers to quickly build powerful business applications to run every part of the enterprise in the cloud. Based on salesforce's real-time, multitenant architecture, Salesforce CRM and Force offer the fastest path to customer success with cloud computing.

About Bodhtree

Bodhtree (www.bodhtree.com) has niche strengths in building and managing a Business Oriented IT environment with rich

experience in technology incubation, Product engineering, Business intelligence, Data Management, SOA Consulting, CRM Consulting, Analytics, Data Warehousing, Share point Consulting, Product engineering and dedicated CoE for SaaS and Cloud computing, Bodhtree is headquartered in India with sales offices in the U.S.A., U.K and APAC countries.

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