

Heart Bear emerge at Wireless

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Category: [IT, New Media & Software](#)

Press release from: [MOFFY Ltd](#)



Hong Kong 8th January 2007 - MOFFY is delighted to announce Heart Bear launch in wireless. The Korean lovely Heart Bear, one of the main characters from CRZONE, is now available on mobile phones.

Heart Bear is the angel of love and it has accidentally fallen on the universe's most beautiful planet – Earth.

Currently, the mobile digital contents including game, wallpaper, animation, theme, featured with Heart Bear are available from MOFFY & partners at selected mobile network operators and mobile service providers in China, Taiwan, Hong Kong, Macau, Singapore, Malaysia, Thailand, Vietnam, Philippines, India, Brazil, Russia.

More java and WAP games will be available in the 1st quarter of 2007.

Ms. Amy Hui, the Business Manager of MOFFY said that we see Heart Bear as one of the new heart winning mobile contents in Asia. And with the availability of Heart Bear's merchandise in different markets, we are in no doubt that Heart Bear will be even more popular.

More information of Heart Bear is available at licensing.moffy.com/crzone/heart-bear.html

Flash Movie of Heart Bear is available at licensing.moffy.com/crzone/crzone-flash5.html

MOFFY is the mobile content partner of Heart Bear as well as the worldwide licensing agent of Heart Bear. Heart Bear is open to all sorts of cooperation, manufacturers, merchandise, service marketing, packaging, gifts, printed articles, promotion and event marketing, and any potential cooperation.

For cooperation opportunity and marketing cooperation with MOFFY on Heart Bear please contact the representative or your existing contacts.

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About CRZONE
www.crzone.com

About MOFFY Limited

MOFFY incorporated in Hong Kong has been in mobile contents development, distribution, publishing and consultation since 1999. Currently, MOFFY with its content management system holds over 2000 games and application titles. Along with different types of mobile games, mobile games and applications are featured with famous characters, movie titles, and celebrities. MOFFY is actively involved in mobile contents business, licensing and consulting. MOFFY branded services channels are available in China, Hong Kong, Macao, Taiwan, Singapore, Malaysia, and Thailand.

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