

Franconian Onlineprinters GmbH is Club Partner of 1. FC Nürnberg

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Neustadt an der Aisch – Middle-Franconian Onlineprinters GmbH with its brand [diedruckerei.de](#) is official club partner of 1. FC Nürnberg in the new season. "As a Franconian company, we have deep roots in our region. 1. FC Nürnberg is the figurehead of our region. It is thus logical for us to expand our commitment in sports sponsoring by teaming up with 1. FCN", Walter Meyer, chief executive officer of Onlineprinters GmbH, is glad to announce. The co-operation deal comprises several advertisements placed in the Nuremberg stadium. In its role as a club partner, Onlineprinters GmbH will present its print portal [www.diedruckerei.de](#) with perimeter advertising and large-scale upper-tier advertisement during the home matches of 1. FC Nürnberg. As an official print partner of 1. FC Nürnberg, Onlineprinters GmbH will serve the club's need in printed materials.

99 percent give [diedruckerei.de](#) an "Excellent" rating

"Others print with colour. We print with passion", is the motto of the online print shop which is continuously expanding its fan community with 99 percent satisfied users. "1. FC Nürnberg is the ideal sports platform for us to make our extensive portfolio even more popular and to convince more customers of our performance", Meyer explains further. Onlineprinters GmbH is one of Europe's largest online suppliers of printed matter currently employing some 300 people. Business and private customers find over 90 percent of all standard printed materials in the online portals [www.diedruckerei.de](#) and [www.onlineprinters.com](#). The in-house production of the online print shop prints and refines flyers, brochures, posters and many more products in high-quality offset printing and brilliant digital printing.

Print partnership in the new Bundesliga season

"We are very pleased to welcome Onlineprinters GmbH as another well-known company in the family of sponsors of 1. FCN. Of course, we will now order our print products using the fast and uncomplicated print portal of [www.diedruckerei.de](#) and we are glad that both partners will benefit from this commitment in the new season", says Ralf Woy, commercial director and vice president of 1. FC Nürnberg. "Onlineprinters is already actively involved in the sponsoring landscape of German football. We are all the more pleased that they have expanded their sports sponsoring with their involvement with 1. FCN and demonstrate their bond with the region with the comprehensive co-operation deal", Christian Kothe, from the club's marketing agency SPORTFIVE, confirms the new partnership.

Onlineprinters GmbH, based in the Middle-Franconian town of Neustadt an der Aisch, is one of Europe's biggest online providers for printed matter presently employing some 300 people. In the online portal, business and private customers find over 90 percent of all types of standard printed materials in premium offset print quality and in flexible digital printing from in-house production. The broad spectrum of printed material includes printed business papers, such as corporate stationery and

business cards, flyers, postcards and posters as well as adhesive-bound catalogues and saddle-stitched brochures. The company serves 25 countries of the European Union as well as Switzerland, Liechtenstein, Norway and Andorra. Standard shipping is free to all private and business customers in Germany, Austria, Switzerland, the Netherlands, Belgium, Luxembourg, the Czech Republic and Italy. For customers in Poland, Great Britain and France, shipping is free for orders exceeding 99 Euros. In 2010, the online print shop received the "Bavaria's Best 50" award for its excellent company development. To find product information in the print portal, go to www.diedruckerei.de and www.onlineprinters.com

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