

## Wellbeing Magazine Grows from Strength to Strength

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Press release from: [Wellbeing Magazine](#)



Wellbeing Magazine, launched in October 2006, has been well received by the residents of Tunbridge Wells. The magazine was launched as a local magazine to Tunbridge Wells, with the aim of inspiring locals to take responsibility for their own health and to present to them local therapists and practitioners in their town.

“In a world where everyone works long hours and in stressful environments, it is no wonder that more and more people are feeling unwell and tired. Many turn to their doctors to ‘fix’ them but few understand the importance of taking responsibility for their own health. We want people to love the idea of eating healthy local food, to exercise their body, understand the importance of the mind as well as how their home and working environment affects their wellbeing” says Rachel Scriven, Publisher of Wellbeing Magazine

Due to the huge success of the magazine Rachel Scriven is looking to expand the magazine into other towns through a franchise program. Realising that there are many talented people in other towns who would like the flexibility of working for themselves inspired Ms Scriven to look at creating a comprehensive franchising program “Franchising has allowed us to develop a system where we can offer others the opportunity to publish their own magazine whilst ensuring that the Wellbeing Magazine brand is instantly recognisable in any town. We have developed an exciting training program and business system which allows us to inspire our franchisees to enjoy working with the magazine”

Many people are frustrated with commuting and working long hours for someone else, Wellbeing Magazine offers people the opportunity to work with their local community, choosing their own hours and developing their own business but with the support and backing of a central office. Wellbeing works with many talented writers from around the country ensuring quality editorial content for each magazine.

With the growth and interest in the wellness industry and as more and more people are looking for complementary therapies there has never been a better time to work in this industry.

For more information on the magazine or franchising please contact Rachel Scriven 01892 541621 or visit [www.wellbeingmagazine.com](http://www.wellbeingmagazine.com)

Wellbeing Magazine is a local magazine aimed at inspiring individual to understand good nutrition, importance of fitness as well as how to the understand the mind.

In an easy to read, glossy format we make complementary therapies accessible to everyone.

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