

Social Networking Web Site Combines the Fun of MySpace with Successful Life Improvement

Date: 01-02-2007 01:05 PM CET

Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [ThatPRGuy](#)

The goal of self-improvement as a new year's resolution is attainable with the help of a social networking site that combines the fun of MySpace with a free self-development program.

Santa Monica, CA -- "Many people set goals for the new year but do not take the right steps to bring those goals and resolutions about, and so they get discouraged quickly and once again another year comes and goes and they feel like a failure," said life coach Devlyn Steele.

Every year millions of Americans make a list of resolutions and goals to achieve in the new year, and every year most of them lose their motivation and quit within just a week or two.

"You have to change your methods if you want to become a new person. It is crazy to think that the same old patterns will get new results," said Steele, who founded www.ToolsToLife.com to help people with self-development.

"You need to take a different approach. Unless you are willing to change your approach nothing will change. Einstein was right when he said, 'Insanity is doing the same thing over and over again expecting different results.' ToolsToLife provides a fun, easy way to implement a daily program that facilitates the support that is needed to bring about change and achieve goals," said Steele.

Like MySpace and other online communities, members receive a personal profile page that displays information about them, and they also have access to community communication tools to interact with other members personally.

"MySpace and other similar online communities do not help their members improve their lives. ToolsToLife members follow a daily life-improvement program with readings, video lessons, and exercises to imbue them with sound habits and routines that work to improve the conditions of their lives. The community-based format encourages members to participate in the process by supporting and validating the progress of other members," explained Devlyn Steele, founder of the program.

Even though most people do want to get in shape, lose weight, meet someone, get a better job, save money, quit smoking, quit drinking, and more, it is tough to maintain motivation and stay on track to achieve the goals set on January 1. The normal tendency is that when results do not come quickly, motivation is soon lost, according to Steele.

"Most people simply were never taught the tools to create the lives they want. ToolsToLife enables them to finally have this education. Our members are far more likely to effect positive changes in their lives by creating a positive setting where they can thrive," he explained.

About ToolsToLife.com:

Certified life coach Devlyn Steele created ToolsToLife.com to overcome the problems associated with other self-help programs. This social networking community provides members with free multi-media training tools, as well as a fully interactive community of members for a guided self-improvement program that really works.

Press Contact:
Devlyn Steele
310-383-9040

Press release services provided by www.ThatPRGuy.com

[You can find this press release here](#)