

## ServLance - The MySpace and YouTube for the Freelance Professional

Date: 12-28-2006 12:26 PM CET

Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [ThatPRGuy](#)

The Y-generation change jobs frequently, forcing employers to be creative. ServLance, the Myspace and YouTube for freelance professionals, is making it easier for employers to connect with the Y-generation.

Melbourne, Australia -- ServLance, a freelance site modeled after MySpace and YouTube, enables global employment and sale of services from freelancers.

Employers are finding it extremely hard to retain Y-generation employees for more than a few months, creating a global employment shift toward contract and part-time resources to get the work done.

The generation that grew up with text messaging, Nintendo, and Sega consoles, appear disillusioned with the concept of a "stable long term employment," after seeing their parents work long hours away from their families.

"Gone are the days where employers are willing to pay to search through a database to find part-time or freelance workers. Employers can search through [www.Servlance.com](http://www.Servlance.com) for free and contact freelancers about job opportunities. Employers have access to complete education, work experience, detailed skills, references and past employment feedback," explained Catherine Matthew, co-founder of ServLance.

One of the important aspects, most employers want to know is how this person performed in past projects. ServLance provides an online feedback system similar to that on eBay. Freelancers want to earn a good feedback rating, as it is important for the next assignment.

"Employment in the future will be radically different from the way things are today," said Matthew. "Employment will be mostly project based, with a team coming together to accomplish an outcome and the team dissolved for new and more challenging opportunities. This is where ServLance is positioned, to provide employers and freelancers a platform to connect."

ServLance provides multi-currency and multi-language support, along with a state of the art search engine to find skilled talent for any project in a just a few clicks.

Freelancers can list themselves to be found by employers, and they can also earn money through sales of "ServPacks" or "service in a package," which are fixed scope service packages available for sale at a set price, globally or in a specific zip code. Any visitor looking for a service can browse through the ServPacks and purchase instantly.

Employment trends are changing, and ServLance has made it easy to find talent or find part time employees, all for free. And with a business model comparable to the likes of MySpace and YouTube, ServLance is positioned to quickly become the place where both employers and part time workers from around the world can meet.

About Servlance.com:

Servlance.com facilitates the outsourcing of projects from freelancers by companies from all areas of the world through an online service that offers language translation, multiple currencies, and an escrow service that insures projects are satisfactorily completed.

Press Contact:

Catherine Matthew  
+61390141196

Press release services provided by [ThatPRGuy.com](http://ThatPRGuy.com)

[You can find this press release here](#)