

Print Audit's Rapid Assessment Key Receives Buyers Lab Summer 2010 Pick Award

Date: 08-04-2010 09:13 AM CET

Category: [IT, New Media & Software](#)

Press release from: [Print Audit](#)



Rapid Assessment Key named Outstanding Output Assessment Solution by highly respected office-solution testing agency.

CALGARY, ALBERTA (August 3, 2010) – For the second time this year, Print Audit's Rapid Assessment Key has received accolades from Buyers Laboratory Inc (BLI), a leading independent office-equipment testing lab. This time, BLI has named the Rapid Assessment Key as Outstanding Output Assessment Solution in their Summer 2010 Pick Awards.

The Rapid Assessment Key is a meter-reading tool that allows office equipment dealers to gather meter reads, discover network devices and troubleshoot output issues. Due to the fact that the device requires no software or hardware installation, the key allows dealers to gather critical information about their devices in just minutes.

The esteemed BLI Pick Awards examine the document imaging solutions that have been assessed by Buyers Laboratory in the past six months. The top-performing solutions are named as "Picks" for being leaders in their industry. In naming Rapid Assessment Key its Pick for Outstanding Output Assessment Solution BLI acknowledges the product as deserving of strong consumer confidence.

"We are honored to be awarded a Buyers Lab's 'Pick' for the Rapid Assessment Key," said John MacInnes, President and CEO of Print Audit®. "This award will provide our customers with added assurance that they will receive great value for their investment when they purchase our Rapid Assessment Key."

For more information about the Rapid Assessment Key, please visit:

www.printaudit.com/rapid-assessment-key.asp

About Buyers Laboratory:

For more than 45 years, Buyers Laboratory has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's US and UK laboratories, the company has been the leading source for extensive databases of specifications and pricing on copiers, printers, fax machines and multifunctional products. The company's databases cover 10,000 products and have a long-standing reputation for being the industry's most trustworthy and complete source for global competitive intelligence. They are available to BLI subscribers online via the company's bliQ competitive information service. This encyclopedic resource also provides quick and easy access to BLI's First Look Reports, Field Test Reports, Lab Test Reports, Solutions Reports, Digital Imaging Review and Business Consumer's Advisor newsletters and OEM library.

About Print Audit®:

Established in 1999 and headquartered in Calgary, Alberta, Print Audit is the fastest growing print management company in the world. By providing businesses with innovative and practical print management software solutions, the company has helped customers recapture over \$150 million in printing and photocopying expenses while saving an estimated 190,000 trees a year. Print Audit has offices located in the United Kingdom, South Africa, Australia, Brazil, Canada and the United States.

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