

Cincinnati based Marketing Services and Support company to sponsor area AMA

Date: 07-30-2010 04:54 PM CET

Category: [Media & Telecommunications](#)

Press release from: [Multi-Craft](#)

July 28, 2010- CINCINNATI, OH- Multi-Craft will be the designated print sponsor from September 2010 through August 2011 for Cincinnati American Marketing Association (AMA). This month Multi-Craft committed to an in-kind sponsorship value of more than \$21,000 with Cincinnati AMA. Their print sponsorship will include the production of everything from business cards to a direct mail campaign and everything in between.

Multi-Craft has been serving businesses in the greater Cincinnati area for more than 50 years. It's no surprise that the Cincinnati AMA has teamed-up with this award-winning marketing services and print solutions firm for their own projects.

"We're here to put ideas in motion for Cincinnati area businesses and excited to partner with the Cincinnati AMA," Multi-Craft president Deborah Simpson said. In 2009, Multi-Craft was a finalist for the AMA Marketer of the Year.

Multi-Craft, with state-of-the-art facilities and a staff experienced in successfully assisting in the execution of marketing plans, prides itself on client-focused services that provide the most cost-effective and targeted marketing materials.

"Marketing support is a large part of our business. This sponsorship is an excellent way to extend those services and capabilities to professionals in a portion of business we work with closely," Simpson said.

For more information regarding the Cincinnati AMA and upcoming events please visit www.cincinnatiama.org.

For more information regarding Multi-Craft please www.Multi-Craft.com.

About Multi-Craft

Multi-Craft is a privately-held marketing services and support company founded in 1955, providing strategic marketing support, creative and print services, mailing, fulfillment and database management for businesses seeking opportunity and growth in their market. Its focus is to develop solutions with measurable results and ROI for a long-term business partnership. Multi-Craft is located in Newport, KY. For more information visit: www.Multi-Craft.com.

About Cincinnati American Marketing Association

With over 500 members in the Greater Cincinnati/Northern Kentucky area, the Cincinnati AMA is considered the place to tap into marketing know-how, learn what's hot in marketing today and spur professional development. Cincinnati AMA members represent a wide array of marketing and marketing research roles in the public, private, academic and not-for-profit sectors.

The Eisen Agency, 515 Monmouth Ave, Newport, KY 41071

[You can find this press release here](#)