

Simple Social Marketing, Enhancing our customer's online presence with Social Media

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Simple Social Marketing, simplesocialmarketing.com, is a social media marketing agency dedicated to enable small to medium companies and brands enter the world of WEB 2.0. We create brand awareness through social media channels, right where online communities live, participating in social conversations about our customer's brands.

It is a great complement to online marketing efforts, allowing our customers to generate brand awareness, sales leads, market positioning and even provide customer service. Simple Social Marketing focuses on spreading our customer's online voice in a simple and affordable way.

The web is constantly growing and new people join all the time. Especially people who use social media to communicate with friends, recommend products and find answers to their questions. This is a unique opportunity to interact with those communities and position a brand as a leader in a segment.

These days, Social Media channels and online communities are strategically important in the customer decision process. Many purchase decisions are influenced more by online referrals than by corporate marketing.

Simple Social Marketing is a social media marketing agency that focuses on providing marketing tools to leverage companies' brand awareness through social media channels. It is a new joint venture from Tacticah Design Büro and Flat World Communications dedicated to bring their Marketing Communications and Web Design expertise into the social Marketing world. The company has offices in the US, the UK, Republic of Ireland, Spain and Argentina and works mainly with English and Spanish speaking clients.

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