

## Amura Marketing Technologies releases MEDBUILDER

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Amura Marketing Technologies – The internationally recognized name in internet domination technology, releases MEDBUILDER – the unique internet service providing cutting edge support to U.S. medical providers.

Amura Marketing Technologies (Amura) offers doctors a unique opportunity to gain unparalleled web presence and search engine domination. Amura's MedBuilder provides a full range of cutting edge services and support to the medical and dental practices. Amura combines a next generation website with optimal search engine positioning, online appointment management, online patient registration, patient education sections to increase search engine traction, custom graphics, social and video optimization and patient management. Amura is setting new standards in web enhancement and client support.

Enjoying huge success in a range of industries including property, finance, auto and medical testing, Amura Marketing Technologies, with its MedBuilder launch, moves doctors and specialists effortlessly and economically into a new era of internet sophistication surpassing anything available today.

In a recent business journal interview, Nicholas Fisher, Amura's VP of Marketing, outlined the enthusiastic response Amura's MedBuilder technology had elicited from a sample group of specialists.

Fisher suggested that while many doctors, specialists, dentists, clinics and veterinarians initially rejected the idea of developing a website and internet presence to drive professional and practice enhancement, recently there has been a change in the trend. Over the past year, analysis from research statistics and interviews with medical professionals indicate internet search is currently providing more new patient referral than any other medium.

Fisher emphasized that Amura is ready to partner with all medical providers, plastic surgeons, dentists, clinics, etc. to enhance potential patient awareness of their practice, scope of services and reputation and do all this at very realistic cost.

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