

## BoatFlorida.com to Relocate Corporate Headquarters to Stuart, Florida

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Press release from: [BoatFlorida .com Inc.](#)



STUART, FL — July 29, 2010 — BoatFlorida.com Inc., a local media company serving boaters and boat enthusiasts throughout the State of Florida, announced Monday that it is moving its corporate headquarters from Merritt Island to Stuart, Florida. Despite the headquarter move, the organization will maintain several satellite offices and representatives throughout the State of Florida.

BoatFlorida.com, known as Florida's Interactive Waterway, is a network of over twenty regional and demographically based website communities, such as BoatTreasureCoast.com, BoatBrevard.com, and BoatBroward.com, for the marine industry and Florida boating lifestyle.

“Bringing our teams together under one roof is important for BoatFlorida.com and its continued growth, and a smart move for us to make financially given the opportunities provided by the current market,” said John Kavaliauskas, President and Founder of BoatFlorida.com. “This important step completes our plan to consolidate our headquarters office and marketing functions, to provide a centralized Stuart location and to enhance our ability to execute our brand-focused strategy. Stuart and the surrounding Treasure Coast area is one of Florida's boating meccas which enable us to attract top talent and partnerships, upgrade our executional efficiency and importantly, provide room to grow.”

BoatFlorida.com is a network of online communities dedicated to boating and boating resources for Florida boaters, fisherman, sailors, captains or anyone living on or around Florida's waterways. BoatFlorida.com boasts 21 nautical networking sites around the Sunshine State with an online user base of over 150,000 boat enthusiasts. The free online network allows users to connect locally with other boaters and provides Florida boating news, a calendar of local events, marine classifieds, a boater business directory, discussion forums, groups, blogs, videos, photos and links to other boating and watercraft resources. BoatFlorida.com began with a modest idea and a single site called BoatBrevard.com. It has rapidly expanded to provide a networking and informational platform to service the entire Florida boating community. For more information on BoatFlorida.com, visit the website or call 877.691.4440.

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