

## abas ERP won the 2010 Best Solution Award for China SMEs

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Press release from: [ABAS Software AG](#)



Beijing, China, July 29th, 2010 - ABAS Force China was invited to the “Summit Forum on Growth Power Promotion with informatization, SME of China, 2010”. abas ERP received the “2010 Best Solution Award for China SMEs”. abas Business Software (ERP – PPC – MRP – e Business) is exclusively designed for mid-market companies and fulfils all required SME characteristics.

Sponsored by the China Information Association, "Summit Forum on Growth Power Promotion with informatization, SME of China, 2010" was held in Beijing, China on July 8, 2010. More than 300 people out of various industries attended this summit. Officials and experts from China Information Industry Association, Ministry of Industry and Information Technology, Ministry of Commerce, China SMEs Association also participated at this summit and gave lectures.

At this summit, the CMO Mr. Forrest Yang, from ABAS Force China, gave a speech with the topic - “ERP, SME you choose right?” In the speech, Mr. Yang analyzed the characteristics unique to China SMEs, such as small size, limited financial resources, weak information infrastructure, shortage of experienced staffs, extensive management, but high adaptability and flexible business models, quick reaction for the market change.

Just because of the particularity of China SMEs, it is determined that the ERP selection process cannot fully copy the pattern of the large enterprises. Mr. Yang gave some applicable advices for China SMEs when selecting an ERP system, such as “knowing yourself before knowing the ERP vendor”, “the ERP selection process is not only a software purchasing process”, “all business departments need full participation, rather than IT departments carry alone” and so on.

Meanwhile, Mr. Yang introduced that ABAS, with 30-year history, itself is a medium size company. That is the case, ABAS has a deep understanding of and insight into the needs of medium sized companies. ABAS focuses on developing ERP software for medium size companies and abas Business Software has the characteristics required by SMEs: flexible, easy to implement, user friendly, great price / performance ratio, cost-effective, integrated solution, security of investments and International and multilingual.

At the end of the forum, after careful and impartial evaluation of experts from Summit Judge Committee, abas ERP received the "2010 Chinese SME Award for the best solution information." The project manager, Mr. Jim Qing, stages to accept the award on behalf of ABAS Force China.

For more information about ABAS Force China please visit: [www.abas-force.cn](http://www.abas-force.cn)

#### Company profile

Founded in 1980, ABAS is a leading provider of the most flexible and upgradeable ERP and eBusiness solutions on the market. ABAS serves mid-market manufacturers and distributors focusing on discrete, Engineer-to-order, Make-to-Order, Assemble-to-Order, and Job Shop Manufacturing environments. ABAS provides a unique solution for international customers through its multi-country functionality and global partner network. ABAS is uniquely qualified to successfully implement international ERP projects. No other company has the combination of a unified partner network, strategic orientation, globally enabled software, and international implementation methodology that defines the roadmap to success. ABAS provides quick ROI in that it is easy to learn, use, customize and upgrade. More than 2,300 customers have chosen ABAS as their long term ERP provider and work successfully with the internationally applicable abas Business Software. ABAS Software AG in Karlsruhe employs more than 120 people, and together with over 50 abas partners ABAS employs approx. 600 employees worldwide. The abas software partners provide a wide range of services including implementation, customization, hardware and network support. ABAS also provides on-site support and ensures short reaction times and high service quality. International partners in Germany, Austria, Switzerland, Hungary, Romania, Bulgaria, Turkey, Czech Republic, Slovak Republic, Poland, Ukraine, Russia, the Netherlands, France, Italy, Spain, Iran, Indonesia, India, Sri Lanka, Malaysia, Singapore, Vietnam, Thailand, China, Hong Kong, Australia, Mexico, Chile, Canada and the USA represent the ABAS Software AG throughout the world. The partner network is continuously being expanded.

#### Product profile - abas Business Software

abas Business Software includes abas ERP for production, abas Distribution for distribution, wholesale, and service companies, and the eBusiness solution abas eB. abas ERP is an ERP application designed specifically for manufacturers in the Assemble-to-Order, Make-to-Order and Engineer-to-Order environment. abas Business Software is priced to fit most budgets while delivering full ERP functionality. It is flexible, adaptable, internationally applicable and a save investment for the future. The clear structure and well thought-out implementation strategy of the system enable a short implementation period as well as trouble-free integration into the company structure. New functions and technologies are constantly added to the standard software with each new upgrade. As a result, abas users are always using the most up-to-date product. abas Business Software is currently offered in 28 languages. ABAS has been a supporter of the open source operating system Linux since 1995. Approximately 80% of over 2,300 abas installations are based in Linux.

abas Business Software - range of services: Sales/sales order processing/shipping, purchasing/purchase order processing, warehouse management, scheduling, logistics, materials management/MRP, production/PPC, financial accounting, fixed asset accounting, cost accounting, controlling, eBusiness, portal, etc.

#### ONE GLOBE – ONE NETWORK – ONE ABAS

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