

Costume SuperCenter Launches Their New Costume Website, plussizecostumesupercenter.com Exclusively for Plus Size Consumers

Date: 07-29-2010 09:17 AM CET

Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [Costume Supercenter](#)

Edison, NJ July 28, 2010 – Costume SuperCenter the premier online retailer of costumes and accessories for adults, children and pets has officially launched a new retail costume website exclusively for plus size costumes with plenty of time left for Halloween costume shopping.

The website is special because it offers the same costumes you'll find on Costume SuperCenter's and their competitors' websites but in sizes from 14 up to 4X. This includes the most popular licensed costumes as well as plus size sexy costumes. Where other costume websites only have a plus size section, this website is entirely devoted to plus size costumes and accessories.

"Now the plus size consumer doesn't need to feel left out by the limited selection of plus size costumes available on other costume websites. Almost all of the costumes they like in a standard size can be found in their size," says Kelli Harkins, Buyer for Costume SuperCenter. She adds, "The best part is that the plus size costumes are the identical patterns as the standard sized styles but cut to fit a larger frame."

For customer convenience this holiday your plus size Halloween costume can get same day shipping, free freight on returnable merchandise and live customer service should consumer have questions regarding their purchase.

About Costume SuperCenter

In 2005, Steve Mandell, founder of Party City decided to leverage his expertise in the Halloween and costume business to create a costume website that makes purchasing costumes simple and convenient. Mandell recognized the need for increased selections, high quality and more fashion savvy designs in the marketplace and that costumes should be available year round in a one-stop-shop. Thus, Costume SuperCenter.com was born.

The online store features over 4000 different costumes and accessories for people ages 0-100 and pets too. Costume SuperCenter also has the largest selection of hats, wigs, masks, accessories and make-up, as well as seasonal holiday decorations and props available on one site. Costumes are not just for Halloween. Costume SuperCenter.com specializes in costumes for all holidays, theme parties, school and theatrical productions, and also sells sexy role play costumes for adults only. Also, unlike other retailers and e-tailers, Costume SuperCenter.com proudly offers most costumes and accessories in plus size too through their subsidiary website, www.plussizecostumesupercenter.com.

Costume SuperCenter, the premier online retailer of costumes and accessories for adults, children and pets has officially launched their new website, www.plussizecostumesupercenter.com exclusively for adult plus size costumes and accessories.

Contact:

Steve Mandell, CEO

Costume Supercenter

45 Fernwood Avenue

Edison, NJ 08837

(732)486-1000

www.plussizecostumesupercenter.com

[You can find this press release here](#)