

## CRZONE Pact with MOFFY on licensing

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Press release from: [MOFFY Ltd](#)



Hong Kong and Seoul - MOFFY announce the licensing cooperation with CRZONE characters. The cooperation of MOFFY and CRZONE has sparked a new thrust on traditional licensing and digital media's cross over.

Crzone is one of the latest dynamic character creator in Korea. The cooperation includes major characters of Heart Bear, Beethovin, and Narose. Other characters included in the pact are Penny & Petty, Dapy, Cutie Bear, Dalgom, Hearty, Kitto, Arty Dog, Rosedog, Slow Dog, Pink Yany, and Too Duck. Each character has its own stories appeal to different market targets.

CRZONE's Director Mr. Lee said that we are confident to have our characters cooperate with MOFFY who has extensive network especially in the Greater China region and South East Asia.

Currently, the availability of mobile digital contents like game, wallpaper, animation, theme, featured with Heart Bear, Beethovin, and Narose in China, South East Asia, have created a tremendous exposures.

Ms. Amy Hui, the Licensing Manager of MOFFY in Guangzhou claims that the rich portfolio of characters will allow manufacturers and marketers to have creative marketing campaign and differentiate products to outstand from the market.

MOFFY is CRZONE worldwide licensing agent, and exclusive licensing agent in China and Hong Kong.

Licensing of the CRZONE characters are open to all sorts of manufacturers, merchandise, service marketing, packaging, gifts, printed articles, promotion and event marketing, and stuffs you can think out of the box.

Free Flash Movies are available at :

[licensing.moffy.com/crzone/crzone-flash5.html](http://licensing.moffy.com/crzone/crzone-flash5.html)

[licensing.moffy.com/crzone/crzone-flash4.html](http://licensing.moffy.com/crzone/crzone-flash4.html)

[licensing.moffy.com/crzone/crzone-flash3.html](http://licensing.moffy.com/crzone/crzone-flash3.html)

[licensing.moffy.com/crzone/crzone-flash2.html](http://licensing.moffy.com/crzone/crzone-flash2.html)

[licensing.moffy.com/crzone/crzone-flash1.html](http://licensing.moffy.com/crzone/crzone-flash1.html)

For more product information check out at the following website:

[licensing.moffy.com/crzone/index.html](http://licensing.moffy.com/crzone/index.html)

For licensing opportunity and marketing cooperation with MOFFY please contact the representative or your existing contacts.

About CRZONE

[www.crzone.com](http://www.crzone.com)

About MOFFY Limited

MOFFY incorporated in Hong Kong has been in mobile contents development, distribution, publishing, licensing and

consultation since 1999. MOFFY Limited is the worldwide license agent of CRZONE characters.

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