

Cuculus appoints Horst Toddenroth as Director of Sales

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CUCULUS
SMART ACCESS TECHNOLOGIES

Ilmenau, Germany – July 21th, 2010 – Cuculus GmbH today announces the appointment of Horst Toddenroth as Director of Sales & Manager Business Development. Mr. Toddenroth joins from D-Link (Deutschland) where he was responsible for the telecoms and ISP business unit covering Central Europe. Mr. Toddenroth also led the team responsible for developing and launching the HorstBox, a low cost Internet Application Device (IAD) used for integrating data, voice and video.

Prior to D-Link Mr. Toddenroth held regional sales roles at Funkwerk Enterprise Communications, Procket Networks (sold to Cisco Systems), Unisphere (sold to Juniper Networks), ONI Inc., and Ascend Communications (sold to Lucent Technologies). Mr. Toddenroth started his career at Siemens in Germany.

René Böringer, Founder and CEO of Cuculus, commented, “We are delighted with the appointment of Mr. Toddenroth. He brings a wealth of experience to Cuculus having managed sales and development teams capable of delivering large customer contracts and innovative new products like the HorstBox.”

Horst Toddenroth, Sales Director of Cuculus, said, “Cuculus is managing projects for a number of German utilities and maintains a strong network of solution partners, developers and device manufacturers. I am very pleased to be joining such a strong and dynamic team and look forward to growing our business in Smart Metering and in-home device management (“Home Control”).

Cuculus helps utilities deliver Smart Metering by connecting electric, gas and water meters to ZONOS, a robust IT platform that can be integrated with utilities existing back-end systems. The Company has also developed the necessary infrastructure and products to support the management of home appliances (“Home Control”) for utilities and Internet Service Providers (ISPs). The Company was spun out from Ilmenau University of Technology and IDEO Laboratories GmbH in 2007. For further information see: www.cuculus.net or www.zonos.de

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