

Indian School of Business, Founding Dean to talk on “Necessity of MBA to achieve management career” at Sanskriti School of Business

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Press release from: [Sanskriti School of Business](#)

Sanskriti School of Business has started a great initiative in Vadodara to create awareness for students who want to pursue a career in management. To kick off the lecture series planned, Dr Pramath Sinha, Founding Dean of Indian School of Business will talk to students on “Necessity of MBA to achieve a management career”.

The session is one of its kind initiatives that will help students make their career decisions. There will be limited seats for the event and registrations can be done through phone or email.

Details of the event:

Date: July 17th and 18th

Time: 11 a.m.

Venue: Sanskriti School of Business

Near Delhi Public School

Harni-Virod Road, Harni

Vadodara 390 022

Phone: 0265 - 2541084/1085

Mobile: 9712413952 / 9662115860

Email: ssbvadodara@gmail.com

Website: www.ssbvadodara.net

Profile of Dr Pramath Raj Sinha

Ph.D. (University of Pennsylvania), B.Tech. (IIT Kanpur)

Founding Dean of Indian School of Business (ISB), Hyderabad, Dr.Sinha is now the Founder and Managing Director of 9.9 Mediaworx Pvt. Ltd. Earlier he was a partner with McKinsey and Company, where he worked 13 years. He was also the Managing Director and Chief Executive Officer of the ABP Group, the media giant. He is on the board of leading companies like Ballarpur Industries Ltd, DLF-Parmerica and Elephant Capital .He continues to be active on the Governing Board of SSB.

Profile of Sanskriti School of Business

Sanskriti School of Business (SSB), an endeavour of Sanskriti Educational Society, brings an exceptional blend of teaching pedigree combined with contemporary and innovative approach towards management education. With a holistic course design, our programme of Post Graduate Diploma in Management (PGDM) is all set to groom a generation of world class business leaders in the corporate, business and non profit sectors. Read more ssbvadodara.net

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[You can find this press release here](#)